Wall Street and Commercial Real Estate

Everett (Allen) Greer Greer Advisors, LLC

May 3, 2011 – Reno

Goals of Presentation

- Disclaimers
- Market Drivers
- Financial Regulations (Dodd-Frank)
- Wall Street and Capital Markets (REIT / MBS)
- Market Conditions (Rent / Vacancy)
- Expected Changes / Outlook
- Greer's Forecast / Signs

Market Drivers

Supply / Demand – Not as bad as early 90's

- Non-Res. Supply Growth was Very Limited Growth
- Most Demand ties to Gross Domestic Product
 - Office FIRE Employment, Portion of Service Employment
 - Retail Household Formations, Income Growth
 - Industrial Manufacturing vs Distribution
 - Multifamily Households
 - Hotel Corporate Travel Office Employment
- Jobs & Retail Sales Drive Supply & Demand!!!

Financing – Currently Most Important Fundamental for most of Country, add Global Economy for Las Vegas

Economy – Demographic Details

Demographic - Comparison	Reno City	Las Vegas	Sacramento City	Boise City	Salt Lake City	Nevada	California	United States
2010 - 2015 Population Growth	1.08%	1.13%	1.06%	1.17%	0.95%	1.76%	0.70%	0.8%
2010 - 2015 Household Growth	1.08%	1.05%	1.00%	1.33%	1.03%	1.72%	0.63%	0.8%
2010 Households by Income								
< \$15,000	11.1%	10.1%	13.6%	7.6%	13.2%	8.8%	9.8%	11.4%
\$15,000 - \$24,999	9.3%	9.1%	11.1%	7.9%	11.1%	8.1%	8.4%	9.4%
\$25,000 - \$34,999	10.5%	10.6%	9.7%	9.6%	11.0%	9.7%	8.7%	9.7%
\$35,000 - \$49,999	17.6%	15.8%	16.8%	17.3%	15.0%	15.9%	13.5%	15.0%
\$50,000 - \$74,999	22.0%	21.9%	22.6%	22.3%	21.7%	23.3%	20.5%	21.6%
\$75,000 - \$99,999	13.3%	14.4%	12.9%	16.7%	12.6%	15.3%	13.9%	14.1%
\$100,000 - \$149,999	10.4%	12.2%	8.9%	11.0%	9.4%	12.8%	14.4%	11.9%
\$150,000 - \$199,999	2.8%	2.5%	2.5%	4.1%	3.0%	2.8%	5.3%	3.4%
\$200,000 +	3.0%	3.4%	2.1%	3.4%	3.1%	3.2%	5.6%	3.5%
Median Household Income								
2010 Median Household Income	\$51,574	\$54,367	\$48,839	\$57,285	\$49,709	\$57,546	\$60,992	\$54,442
Per Capita Income								
2010 Per Capita Income	\$27,737	\$25,773	\$22,964	\$30,515	\$25,783	\$26,969	\$27,845	\$26,739
2010 Population by Age								
Age 0 - 9 (young families)	13.2%	15.1%	14.6%	13.5%	14.7%	14.1%	14.7%	13.5%
Age 20 - 64 (workforce)	62.2%	59.1%	60.4%	63.2%	62.9%	60.4%	60.2%	59.9%
Age 65+ (retirement)	12.3%	12.5%	11.2%	10.5%	10.1%	12.7%	11.1%	13.1%
Age 85+ (aging / health care)	1.7%	1.3%	1.8%	1.9%	2.0%	1.4%	1.7%	2.0%
2010 Median Age	35.6	35.8	33.7	34.5	31.6	37.0	34.4	37.0
2010 Population by Sex								
2010 Males	50.7%	50.4%	48.8%	49.6%	50.7%	50.3%	49.9%	49.2%
2010 Females	49.3%	49.6%	51.2%	50.4%	49.3%	49.7%	50.1%	50.8%
2010 Population 15+ by Marital Status								
Never Married	33.8%	30.2%	37.2%	29.4%	35.1%	29.1%	33.8%	29.9%
Married	45.1%	50.8%	44.4%	51.1%	46.8%	52.2%	51.5%	53.3%
Widowed	5.9%	5.5%	6.2%	5.0%	5.6%	5.5%	5.2%	6.1%
Divorced	15.3%	13.6%	12.2%	14.4%	12.6%	13.2%	9.5%	10.6%

Source: ESRI, U.S. Census Bureau, Greer Advisors, LLC

Economy – Employment By Industry

2010 Employed Population 16+ by Occupation

	Reno City	Las Vegas	Sacramento City	Boise City	Salt Lake City	Nevada	California	United States
2010 Employed Population 16+ by Occ	upation							
White Collar	59.6%	53.6%	65.4%	69.8%	65.2%	54.2%	64.1%	61.6%
Management/Business/Financial	12.9%	11.8%	14.1%	16.6%	12.4%	12.2%	15.0%	13.9%
Professional	20.2%	16.3%	24.2%	26.6%	28.3%	16.4%	23.5%	22.6%
Sales	13.1%	12.6%	10.1%	11.7%	10.4%	12.6%	11.6%	11.4%
Administrative Support	13.4%	12.9%	17.0%	14.9%	14.1%	12.9%	14.0%	13.6%
Services	23.2%	28.1%	18.4%	15.8%	17.7%	26.4%	17.1%	17.3%
Blue Collar	17.2%	18.3%	16.2%	14.4%	17.1%	19.4%	18.8%	21.1%
Farming/Forestry/Fishing	0.2%	0.1%	0.3%	0.3%	0.1%	0.2%	1.0%	0.6%
Construction/Extraction	5.0%	7.5%	4.4%	4.8%	5.1%	7.2%	4.7%	5.4%
Installation/Maintenance/Repair	3.0%	3.1%	2.9%	2.2%	2.3%	3.6%	3.3%	3.6%
Production	3.7%	2.6%	3.4%	3.7%	4.7%	3.1%	4.7%	5.7%
Transportation/Material Moving	5.3%	5.0%	5.2%	3.3%	4.9%	5.3%	5.1%	5.7%

Note: 1-3-5 miles radius is: Latitude: 34.026847 / Longitude: -118.408403, Palms Blvd., Los Angeles CA

Source: ESRI, U.S. Census Bureau, Greer Advisors, LLC

Economy – Population, Households, Housing

Demographic Statistics

	Reno City	Las Vegas	Sacramento City	Boise City	Salt Lake City	Nevada	California	United States
2010 Total Population	215,180	580,369	487,724	205,324	192,872	2,748,294	37,983,948	311,212,863
2015 Total Population	227,072	613,886	514,217	217,670	202,167	2,999,160	39,328,336	323,209,391
2010 Households	88,053	210,301	182,681	84,362	76,208	1,025,511	12,662,806	116,761,140
2015 Households	92,909	221,625	192,022	90,103	80,200	1,116,629	13,063,778	121,359,604
	·	·	·					
Source: ESRI, U.S. Censu	s Bureau, Gree	er Advisors, L	LC					

Housing	Reno City	Las Vegas	Sacramento City	Boise City	Salt Lake City	Nevada	California	United States
Median Home Value	\$147,871	\$133,094	\$125,985	\$118,058	\$152,382	\$132,514	\$198,923	\$111,833
2010 Median Rent	\$582	\$632	\$557	\$554	\$516	\$630	\$677	\$519
2010 Average Rent	\$608	\$643	\$563	\$583	\$540	\$643	\$746	\$565
Median Year Householder Moved In	1997	1997	1996	1996	1996	1997	1995	1995
Median Year Structure Built	1977	1989	1967	1977	1953	1986	1970	1971
Owner Occupied Housing Units	42.3%	49.6%	46.9%	56.6%	45.2%	52.2%	52.0%	58.0%
Vacant Housing Units	9.7%	12.2%	7.4%	7.8%	8.8%	13.4%	7.5%	11.9%

Source: ESRI, U.S. Census Bureau, Greer Advisors, LLC

Financial Regulations

Dodd-Frank Wall Street Reform & Consumer Protection Act

- I6 Titles See Summary on Wikipedia
 - 243 Rules to be created (about ¹/₂ done)
 - 67 Studies required
 - 22 New Periodic Reports
- Restructure of Regulators, elimination of OTS
 - Financial Stability Oversight Council (New)
 - Office of Financial Research (New)
- Keys for Commercial Real Estate:
 - Rating Agency Reform
 - Securitization Reform
 - Derivatives minimal change

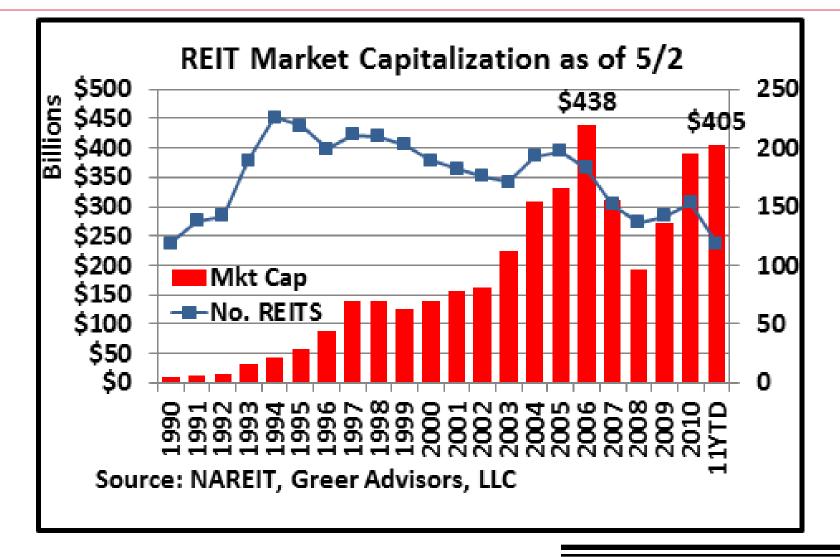
Wall Street and Capital Markets

What is REIT?

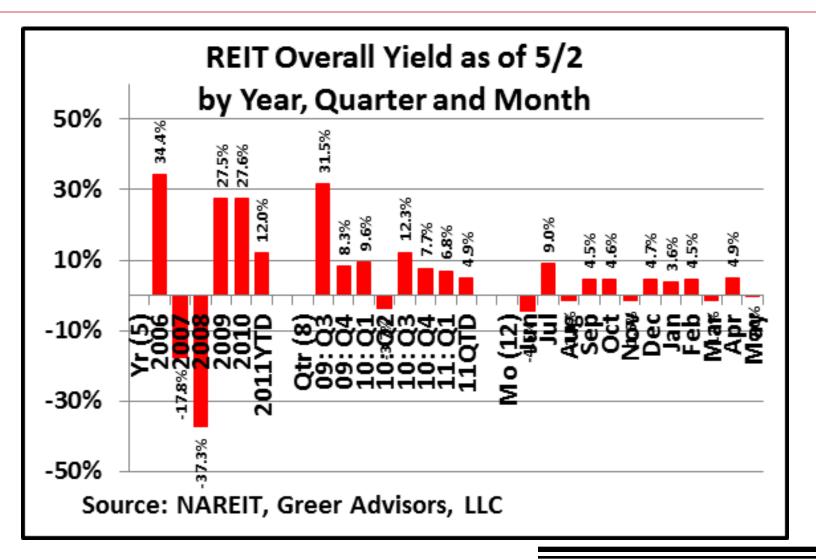
Real Estate Investment Trust

- Type of Pass-through Security
- Effectively a corporation
- As long as 90% of income passed is through to shareholders, there is no "corporate" tax. All earnings are single-taxed at shareholder level.
- Current "Industry" Issues: Definition of Assets, Max Debt Load, Yield

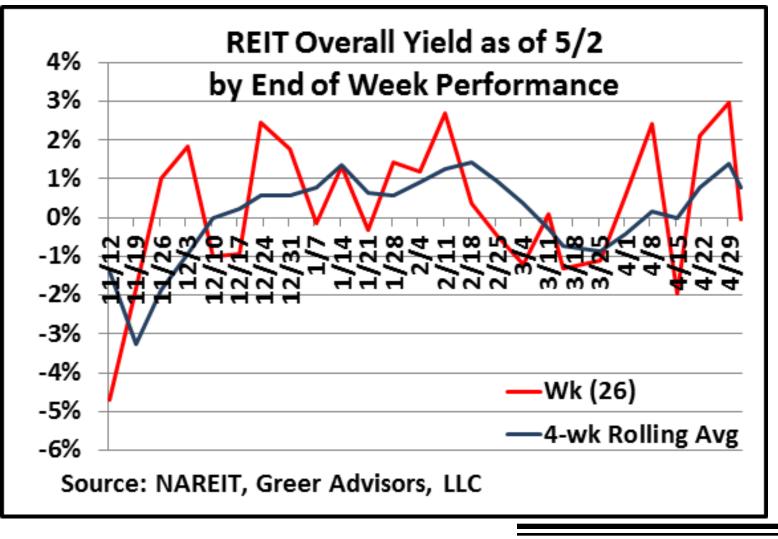
REIT Market Capitalization



Overall REIT Dividend Yields – Stable?



Overall REIT Dividend Yields – Stable?

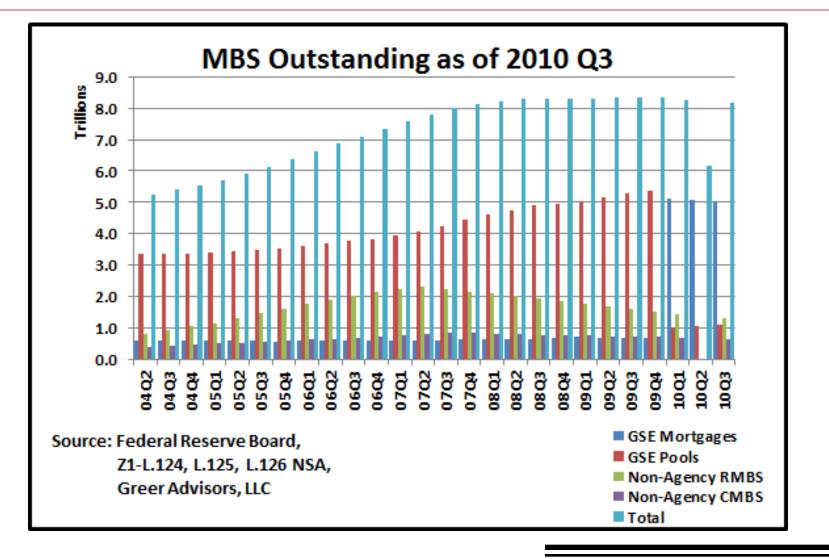


What is a MBS?

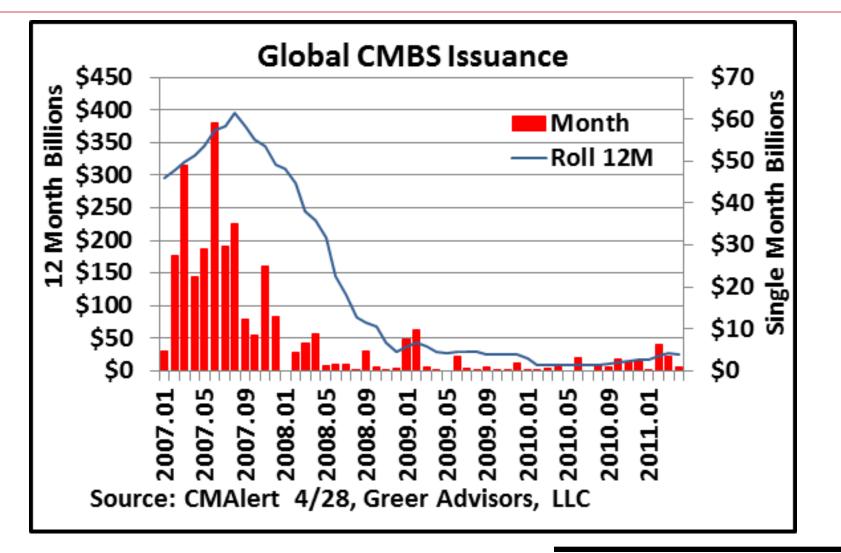
Mortgage Backed Security

- Type of pass-through security
- Mortgages are securitized into a pool. Rights to the revenue from the mortgages are divided into many smaller pieces (tranches, strips, slices), each with differing priorities.
 Proceeds are distributed to investors based on the priority of their tranche.
- During 2006-2007, accounted for slightly less than 40% of all commercial real estate lending, and higher rate for residential.

MBS Outstanding's in U.S. - Dropping



Global CMBS Issuance – Not Recovered



CMBx Data

Gre	er CMBS	S/CMB	x Yield Rat	e TM	Notes : ① The tab numerous footnot
Tranche	Yield	Suboord	Weight of Debt	Contribution	'Implied Overall (marketplace, the
AAA	3.71%	29.76%	Debt 70.24%	to Total 2.60%	required yields an 2) When the sprea (now at 9,963 b
AJ	4.58%	12.70%	17.06%	0.78%	aversion for lower '07 AAA-BB CMBS s
AA A	6.20% 10.63%	10.63% 8.00%	2.07%	0.13%	each tranche prov for each layer in th
BBB	28.30%	4.72%	3.28%	0.93%	 MarkitTM Data (10Yr) as of 5/2. Coupon and Pr
BBB- BB	29.64% 103.34%	3.68% 2.69%	1.04% 0.99%	0.31%	through BB bonds. calculations by G
Unrated	177.00%	0.00%	2.69%	4.76%	Subordination levels (4) Profit / arbitrage (
Implied Overal		d	100.00%		5 The yield spread yield minus BB yield)
Loan to Value			property equity yield investment-grade piec		
Class-A Equity Class-B Equity			<u>30.00%</u> 103.00%		B property equity yield to 100 bps.

What is a CDO?

Collateralized Debt Obligation

- Type of pass-through security
- CDOs are securitized debt pools, similar to CMBS, but debts can be CMBS/CDO paper, car/boat/plane loans, credit cards, or virtually any type of debt obligation. Rights to the revenue from the obligations are divided into many smaller pieces (tranches, strips, slices), each with differing priorities. Proceeds are distributed to investors based on the priority of their tranche.
- Tough to gauge accurately, but most experts believe these have accounted for 5-10% of all commercial real estate lending the past few years.

What is CDS?

Credit Default Swap

- A bilateral contract where two parties agree to trade the credit risk of a third-party. A protection buyer pays a periodic fee to a protection seller in exchange for a contingent payment by the seller upon a default or failure to pay. Once triggered, the seller either takes delivery of the collateral (eg bond, note) or pays the buyer the difference between the par value and recovery value of the bond (cash settlement).
- They resemble an insurance policy, as they can be used by debt owners to hedge against credit events.
- Warren Buffet callED these "Weapons of Mass Destruction"

•counterparty???

Players in "Simple" CDS



¹⁹ debtor fails, IB buys bonds

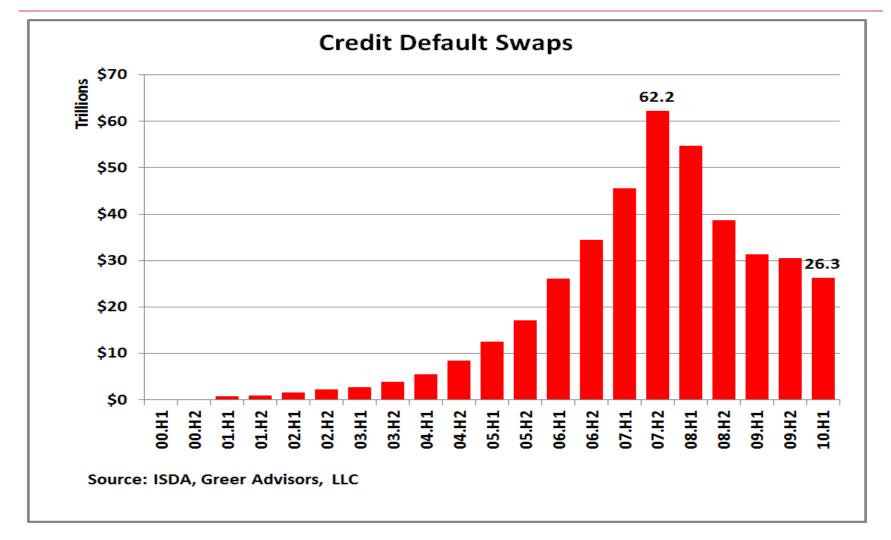
Rating Agency Rates Bonds



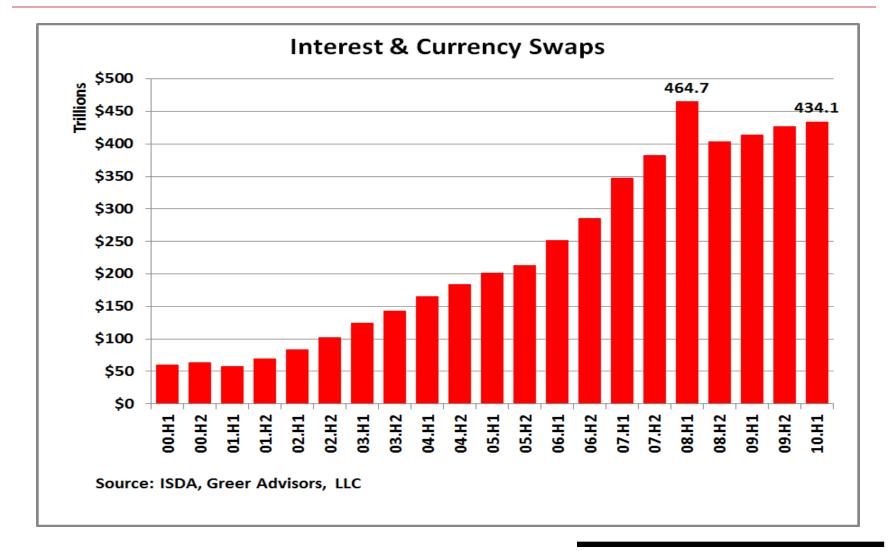
Gives loss forecast & amount required for "AA" rating

Pension Fund Buys Bonds with CDS enhancement Thinks it's AA investment

Credit Default Swaps



Interest & Currency Swaps



Top - Bottom Market Stats – as of 2010 Q4

	INDUSTRIA	L - 201	10.Q4			OFFICE - 20	10.Q4	ļ				RETAIL - 20	10.Q4	ŀ			APARTMENT - 2010.Q4					
				RR Rent				EffRent	RR Rent					Eff Rent	RR Rent					RR Rent		
Vac	Metro	Vac %	\$	Q-Q Chg	Vac		Vac %	\$	Q-Q Chg	Va	_	Metro	Vac %	\$	Q-Q Chg	Vac	Metro	Vac %	Eff Rent \$	Q-Q Chg		
	Los Angeles	7.5%	\$6.33	-1.2%		1 New York	8.4%		-0.8%			San Francisco	3.6%	\$29.96	0.1%		Pittsburgh	2.3%	\$893			
	Salt Lake City	7.9%	\$4.80	5.1%		2 Honolulu	8.7%	- C	-5.3%			Fairfield County	4.2%	\$25.22	-0.2%		San Jose	3.3%	\$1,587	1.3%		
	Houston	10.6%	\$5.25	1.4%		3 Trenton	11.1%	\$24.03	1.9%			ong Island	5.6%	\$22.76	0.7%		Newark	3.4%	\$1,367	2.8%		
	Orange County	10.8%	\$7.90	-1.5%		4 Pittsburgh	11.2%	\$17.39	1.4%			Northern New Jer	5.6%	\$24.62	0.0%		Washington, DC	3.9%	\$1,413			
	Kansas City	11.1%	\$6.43	0.4%		5 Long Island	11.6%	\$20.11	-0.6%			San Jose	6.0%	\$26.65	-0.1%		Oakland	4.0%	\$1,321	0.7%		
	Long Island	11.3%	\$5.55	-0.6%		6 Boston	13.0%		-0.5%			Suburban Virginia	6.1%	\$24.33	-0.2%		Ventura	4.0%	\$1,403			
	Portland	11.3%	\$6.20	-1.1%		7 Washington, DC	13.0%		-0.6%			Los Angeles	6.2%	\$25.13	-0.3%		El Paso	4.1%	\$699			
	San Francisco	11.3%	\$7.84	4.5%		8 Stamford	13.1%		-0.6%			Orange County	6.6%	\$26.52	-0.2%		Miami	4.1%	\$1,096			
	Minneapolis	11.8%	\$4.80	-0.9%		9 San Francisco	13.7%		-0.2%		-	Boston	6.7%	\$19.47	0.4%		Minneapolis	4.1%	\$944	0.9%		
	Seattle	11.8%	\$7.86	-2.4%	-	0 Nashville	14.2%		-0.6%			Dakland-East Bay	6.7%	\$24.84	0.3%		Portland	4.1%	\$844			
	Jacksonville	16.6%	\$4.54	-0.7%	_	0 West Palm Beach	21.1%	\$20.39	-1.0%			Nichita	14.4%	\$10.41	0.3%		Tucson	8.4%	\$622			
	Hartford	18.1%	\$5.88	-8.4%		1 Edison	21.2%		0.5%			Cleveland	14.8%	\$12.87	-0.9%		Fort Worth	8.6%	\$665			
	Sacramento	18.6%	\$4.83	-0.3%		2 San Jose	21.3%		-1.3%			Syracuse	14.8%	\$10.54	-0.1%		Birmingham	8.7%	\$760			
54	Atlanta	19.0%	\$3.36	4.2%		3 Sacramento	21.6%	- C	-2.5%		74 C	Dallas	14.9%	\$14.03	-0.1%		Phoenix	9.1%	\$717			
55	Boston	19.2%	\$5.90	0.1%		4 Tampa	21.6%		-0.2%		75 C	Cincinnati	15.0%	\$12.32	0.5%		Las Vegas	9.4%	\$733			
56	Phoenix	19.2%	\$5.00	-1.0%	5	5 Riverside	22.4%	\$18.66	-0.3%		76 I	ndianapolis	15.4%	\$12.37	0.7%	60) Atlanta	9.5%	\$770	-0.1%		
57	Stamford	19.2%	\$5.78	-1.8%	5	6 Dallas	22.5%	\$17.68	-0.6%		77 T	fulsa	15.5%	\$9.74	0.2%	61	Dayton	9.9%	\$640	-2.0%		
58	Detroit	20.3%	\$3.19	-3.1%	5	7 Las Vegas	24.7%	\$21.59	-1.6%		78 B	Birmingham	16.0%	\$12.18	-0.4%	62	Houston	9.9%	\$794	0.0%		
59	Memphis	20.4%	\$2.35	0.3%	5	8 Detroit	25.0%	\$14.78	-2.6%		79 C	Columbus	16.4%	\$10.66	-0.4%	63	Jacksonville	10.1%	\$741	-0.4%		
60	Trenton	23.4%	\$3.80	-2.4%	5	9 Phoenix	25.9%	\$18.39	-2.2%		80 C	Dayton	16.8%	\$8.84	0.8%	64	Memphis	11.5%	\$680	-1.6%		
	Average	13.1%	\$5.37	-0.5%		Average	17.3%	\$20.54	-0.9%			Average	11.0%	\$15.84	-0.1%		Average	6.2%	\$955	0.3%		
53	Sacramento	18.6%	\$4.83	-0.3%	52	Sacramento	21.6%	\$19.71	-2.5%	5		Sacramento	12.8%	\$18.23	-1.1%	25	Sacramento	5.9%	\$914	0.0%		
		13.2%	\$5.63	-0.3%				\$21.59	-2.5%					\$18.36	-0.6%			9.4%	\$733			
20	Las Vegas					Las Vegas	24.7%					Las Vegas	12.6%	•		59						
2	Salt Lake City	7.9%	\$4.80	5.1%		Salt Lake City	16.2%	\$17.29	0.9%			Salt Lake City	12.7%	\$13.25	0.0%	25		5.3%	\$755			
8	San Francisco	11.3%	\$7.84	4.5%	9	San Francisco	13.7%	\$21.51	-0.2%	-	1 5	San Francisco	3.6%	\$29.96	0.1%	11	San Francisco	4.1%	\$1,856	-0.1%		
	Sum of Markets	14.3%	\$5.03	-0.6%		Sum Of Markets	16.4%	\$25.62	-0.8%		P	N/A	N/A	N/A	N/A		Sum Of Markets	6.0%	\$1,194	1.0%		
	Min	7.5%	\$2.84	-3.8%		Min	8.4%	\$14.59	-6.4%		D	Vin	3.6%	\$8.84	-1.6%	-	Min	2.3%	\$571	-2.2%		
	Max	15.4%	\$8.08	6.2%		Max	25.9%	\$52.97	1.9%		-	Max	16.8%	\$32.04	1.0%		Max	11.5%	\$2,199			
	Spread	7.9%	\$5.24	10.0%		Spread	17.5%	\$38.38	8.3%			Spread	13.2%	\$23.20	2.6%		Spread	9.2%	\$1,628			
	Source: CBRE Econo				LC	Source: CBRE Econo				LC		Source: REIS, Greer					Source: CBRE Econ					
										, í												

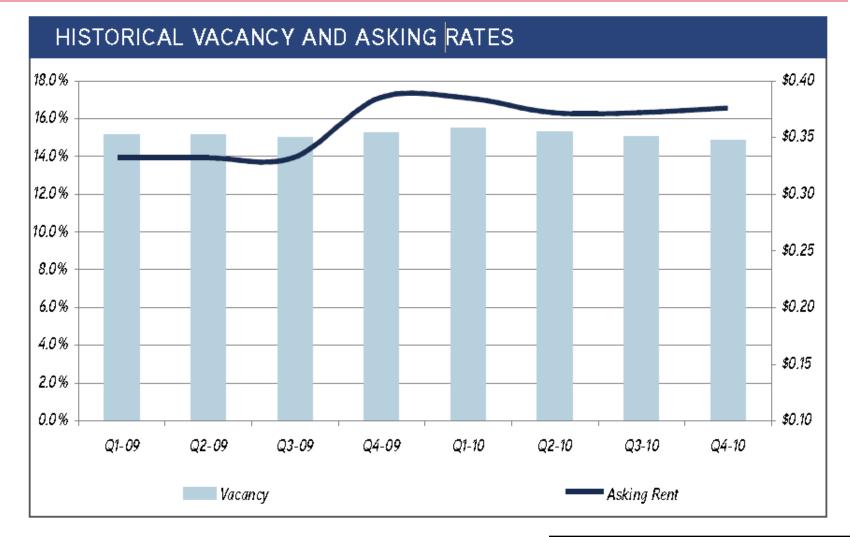
Source: CBRE Econometric Advisors, 22 REIS, Greer Advisors, LLC

Colliers International

- The following three slides are available from Colliers International via the following link:
- <u>http://www.colliersreno.com/html/index.asp?ptype=2&officeid=910&content=MR</u>

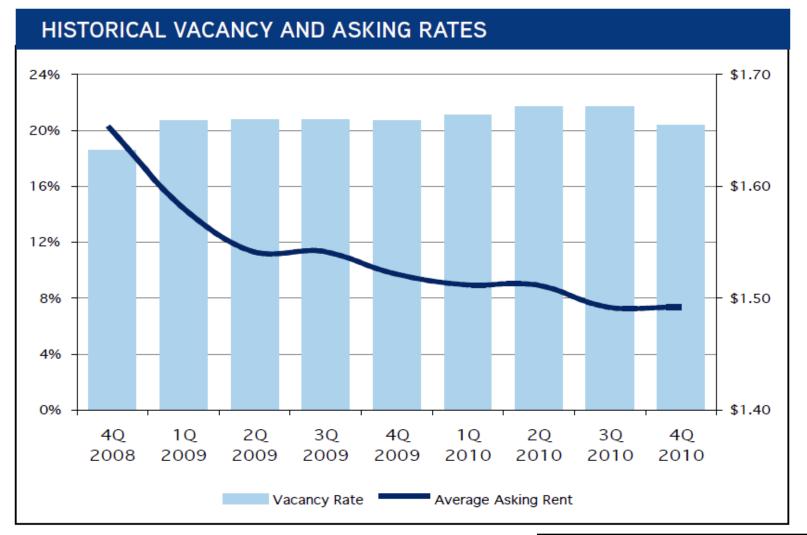
Source: Colliers International

Colliers – 2010Q4 – Reno Industrial



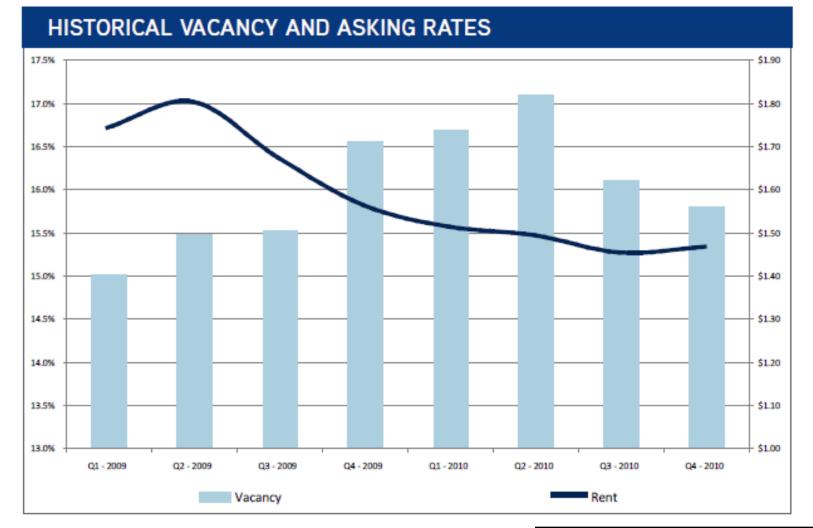
Source: Colliers International

Colliers – 2010Q4 – Reno Office



Source: Colliers International

Colliers – 2010Q4 – Reno Retail



Source: Colliers International

Greer Advisors, LLC

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Future - Mortgage Backed Security

- If NSROs don't "Get It" Feds could replace them
- 'Til MBS Returns, Real Estate markets WILL NOT recover
- Most banks ARE NOT in the business of holding debt
- New MBS WILL EMERGE with terms as follows
 - No "quick buck" investment banks/mortgage bankers
 - Issuer holds 1-5% of pool as "1st Loss / Good Faith" position
 - 60-80% of pool will be AAA, not 90+%
 - Buyers of paper will "re-underwrite" pools, regardless of

Future of Banking

Past Three Years have Shown largest lending decline in history - see FDIC QBP

CMBS Loss Rates – Still All Time Highs, Banks better

Separation of "Best of Best" Class A vs. Class B/C

Deleverage – Expect More for Class B/C

More Restrictive Covenants for REITs, CMBS

"R" word for Loans (recourse)

Capital Ratios – Leverage – QE2

Conclusions

- MBS Market –Spreads are 10-100x higher than 1/07
- MBS New Business Model will Arise
- REITs Virtually Recovered
- Many Lenders Closed, Stopped or Reduced Lending
- Insurance Companies and Fannie/Freddie Lenders are Active
- CASH IS KING! Cap/Yield Rates Have RISEN for Class B/C
- Value Growth will Lag Rent Growth by a Lot
- Rents / Vacancies Remain better than early 1990s
- Real Estate Cost is **NOT** the Largest Cost of Business!!!

Quote of the Day

"...prediction is very difficult, especially when it's about the future..."

NY Yankees #8, Yogi Bera

Niels Bohr

Nobel Laureate, 1922 Atomic Structure / Quantum Mechanics



Greer's 3-Year Forecast as of 5/2/2011

- Global Economy Heals = Recovery (Barbell)
- Margins (to 10 Yr Treasuries or LIBOR) will rise and settle at 300±50 bps over 10 year Treasuries, but might over-correct in the short run, say 10Yr 400+ bps.
- Rent Growth Lag CPI growth by 1-3%, expect more Yrs 2-5.
- Values appear to have stabilized. They fell from through mid-2011. Individual Market Performance will varied widely. (10-30% difference in Top vs Bottom)
- Capitalization Rates will Rise 0.5-2% during 2011-2012, mostly in Class B/C. Trophy Class A still very low cap rates.
- Declines: #1=Retail; #2=Office & Industrial; then Apartment
- Change Creates Opportunities Build Businesses
- Complete Barbell Forecast

Greer's Recovery Signs – Prereq's to Recovery

- $\sqrt{\text{CDS}}$ Exposure under \$25 Trillion (i.e. under 50% of peak)
- $\sqrt{}$ Stable or Decline in CMBx Yield Spreads for 6 weeks
- Re-emergence of CMBS market New CMBS Market will include: Issuer Keeps 1-5% 1st-loss piece AAA Subordination near 30%.... AAA is 70%, not 90% of issue
- √ REIT Market Capitalization (Total Value) Stabilizes or Increases for 6 months
- Consumer Confidence Rises and Stays Above 70 for 6 months As of 4/26/11 (last report) index at 65.4 (1985=100)
- Risk Curve (AAA Sr. vs BB) flattens to under 500 bps. As of 5/2/11, CMBx spread stands nearly 100 pts (3.80 v 103.43)

Questions / Answers

Greer Advisors, LLC

www.GreerAdvisors.com