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# **Wall Street and Commercial Real Estate**

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Sept. 12, 2014 – Appraisal Institute, Iowa

# Goals of Presentation

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- Market Drivers
- Capital Markets
- Implications for Real Estate
- Causes of Fall
- Conclusions

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# ■ Market Drivers

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# Market Drivers

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## Supply / Demand

- Most Demand ties to Jobs
  - Office – FIRE Employment, Portion of Service Employment
  - Retail – Household Formations, Income Growth
  - Industrial – Manufacturing & Distribution (Logistics)
  - Multifamily – Households, non-Top 25% HH Income
  - Hotel – Corporate Travel – Office & Industrial Employment

## Financing – Is the Most Important Fundamental

- Availability
- Leverage
- Rate and Term
- Recourse

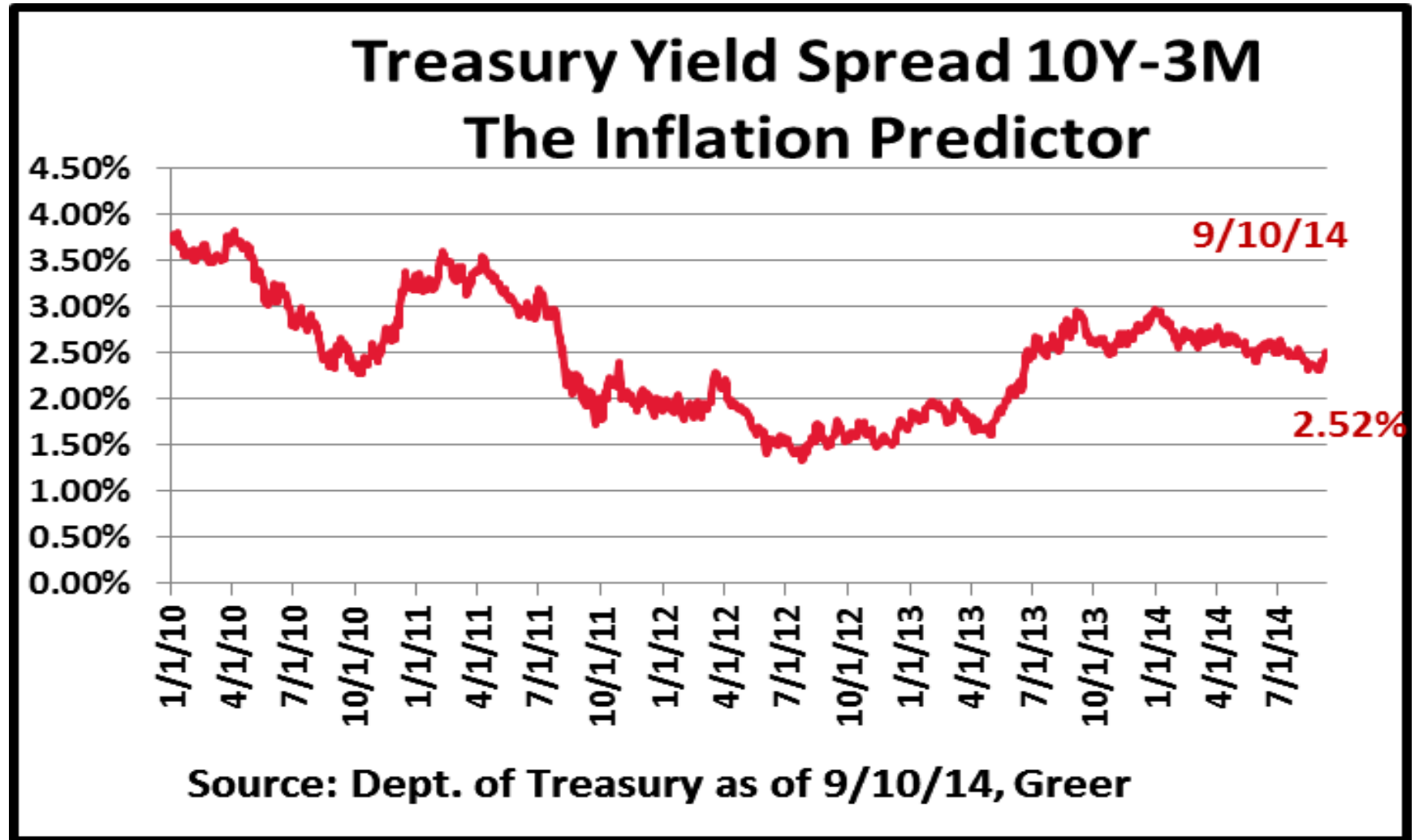
# Interest

## 10 Year Treasury Yields



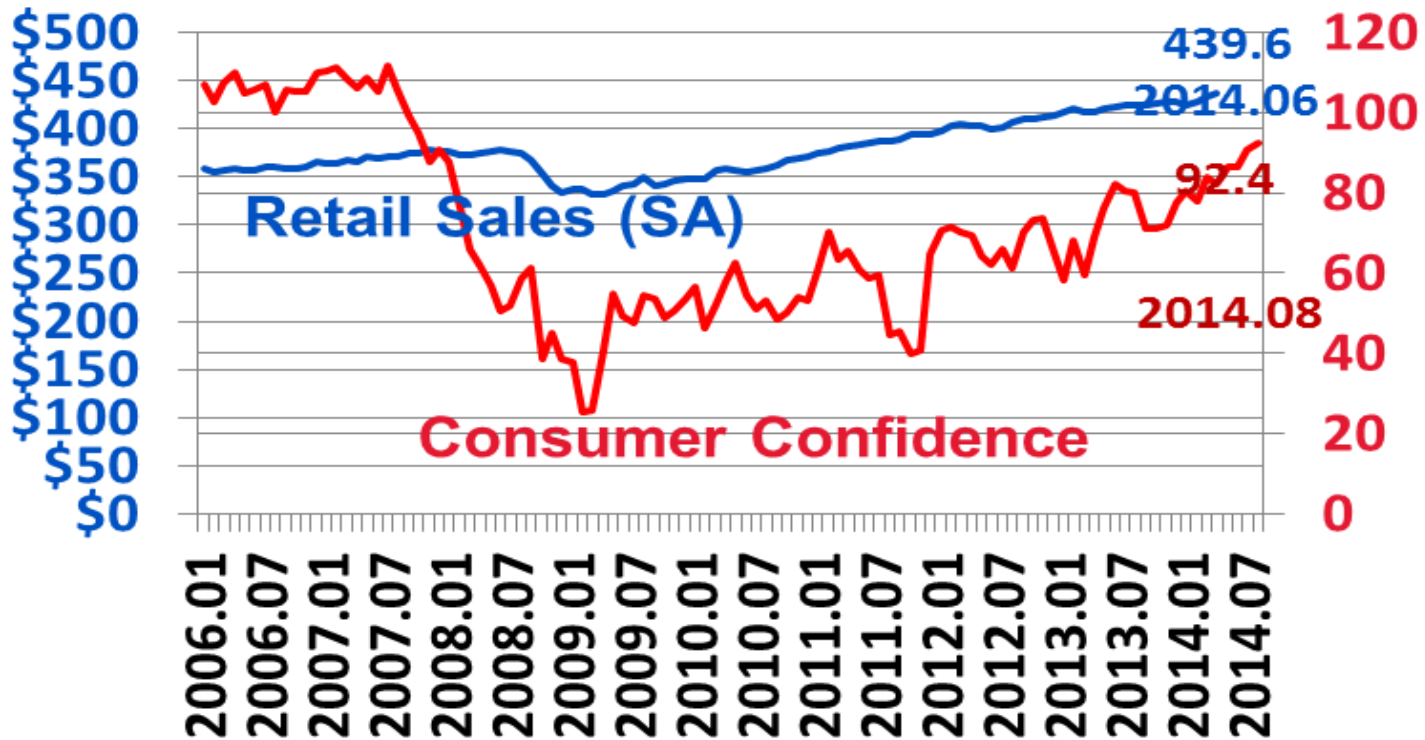
Source: Dept. of Treasury as of 9/10/14, Greer

# Inflation



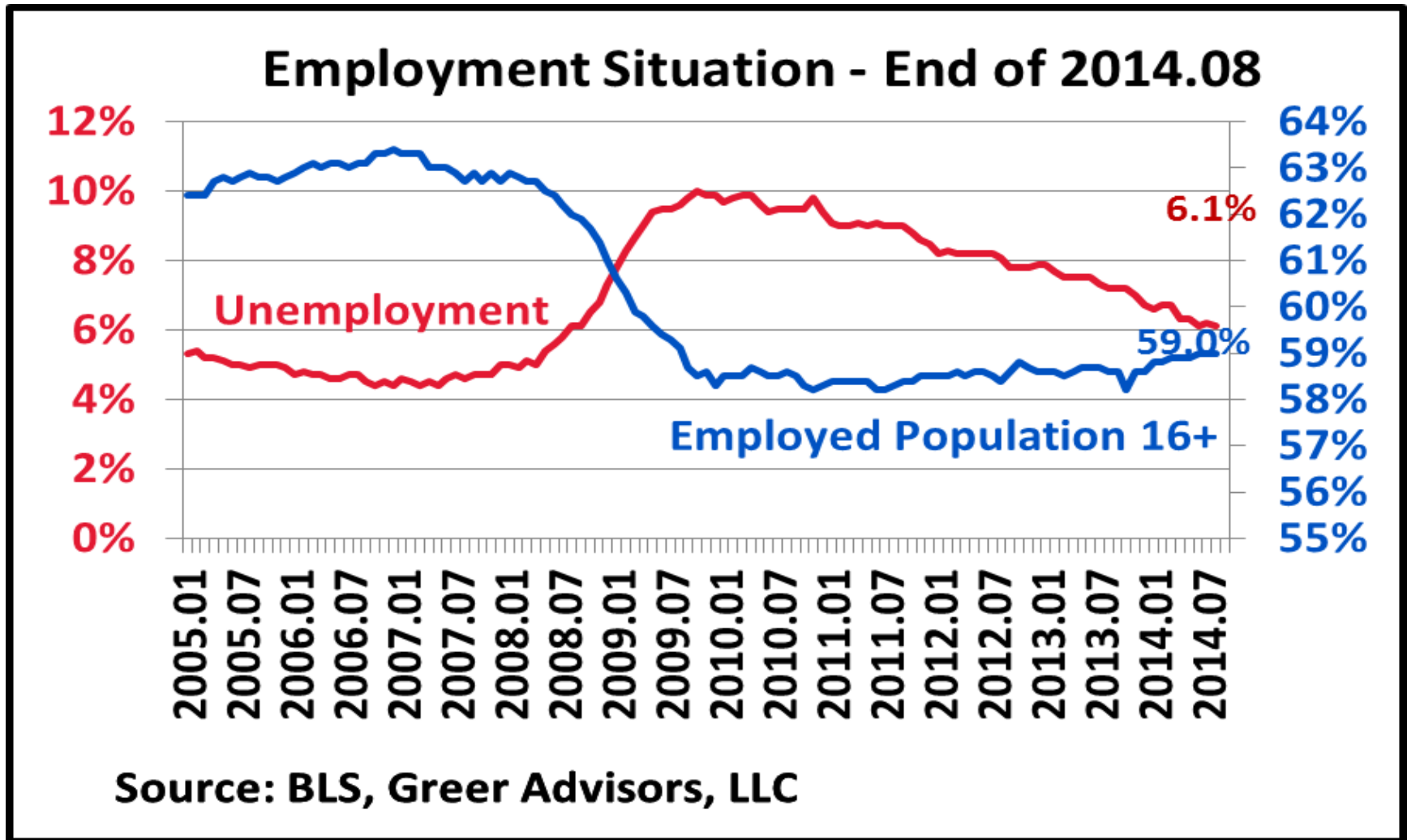
# Economy – Consumer Confidence & Sales

## Key Economic Indicators



Source: Conference Board, Census, Greer Advisors, LLC

# Economy – Employment





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# Economy – Strengths / Weaknesses

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## Consumer Side

- Consumer Confidence improving 92.4 (Aug. Conf. Board)
- Unemp/% Wkforce improving 6.1%/59.0% (Aug. BLS)
- ObamaCare, Debt, Deficit, Runaway Spending
- Liquidity, Leverage, Interest (for non-AAA Debt) – Poor
- Retail Sales Show Small, but Consistent Growth
- Event Risk, EMP, Potential Sovereign Defaults

## Investment Banks

- Capital IQ and Deal Logic show LBO's 😊
- M&A Continues to Grow
- Derivative Risk – Net vs. Gross VAR

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- Real Estate Capital Markets

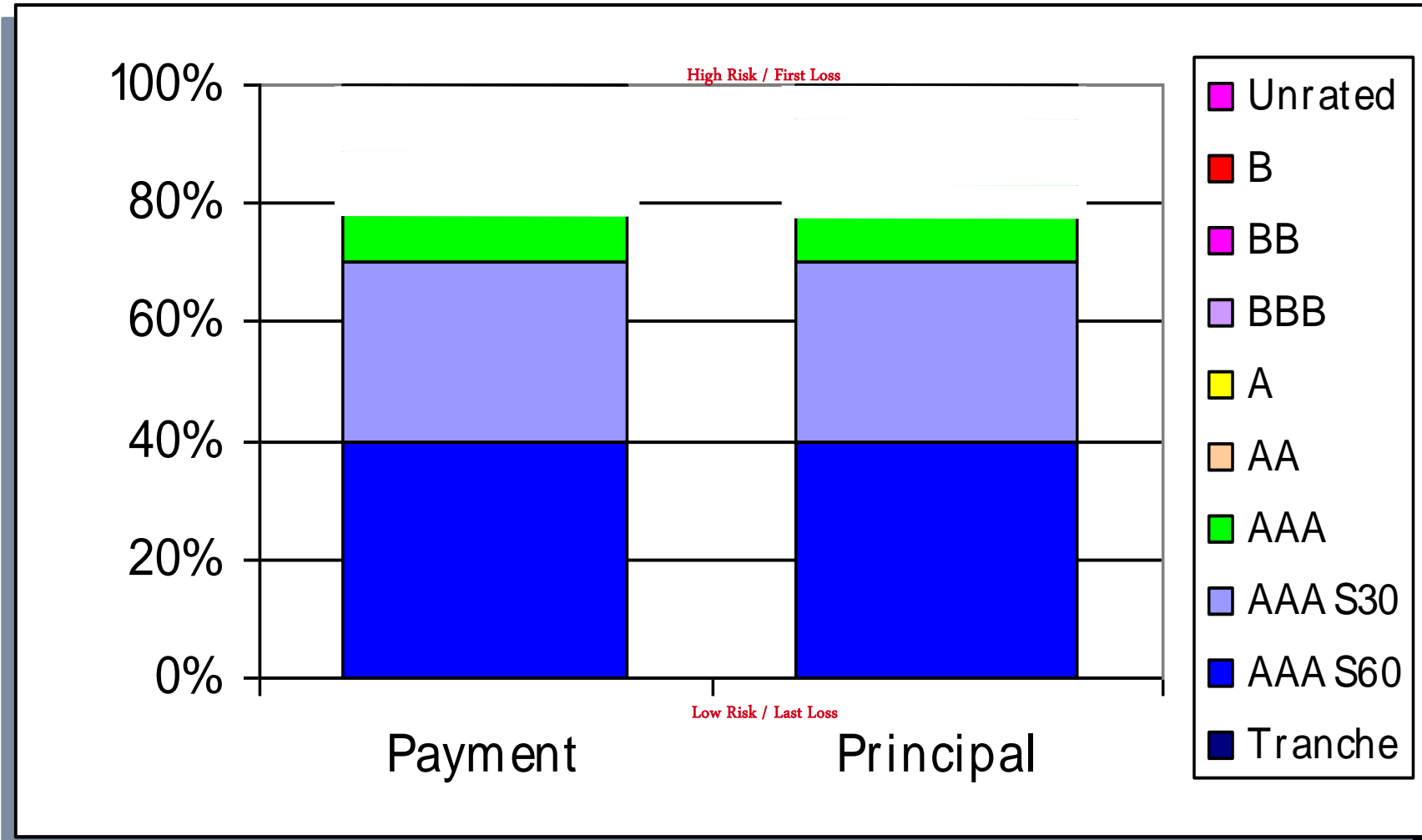
# What is a CMBS? 😊

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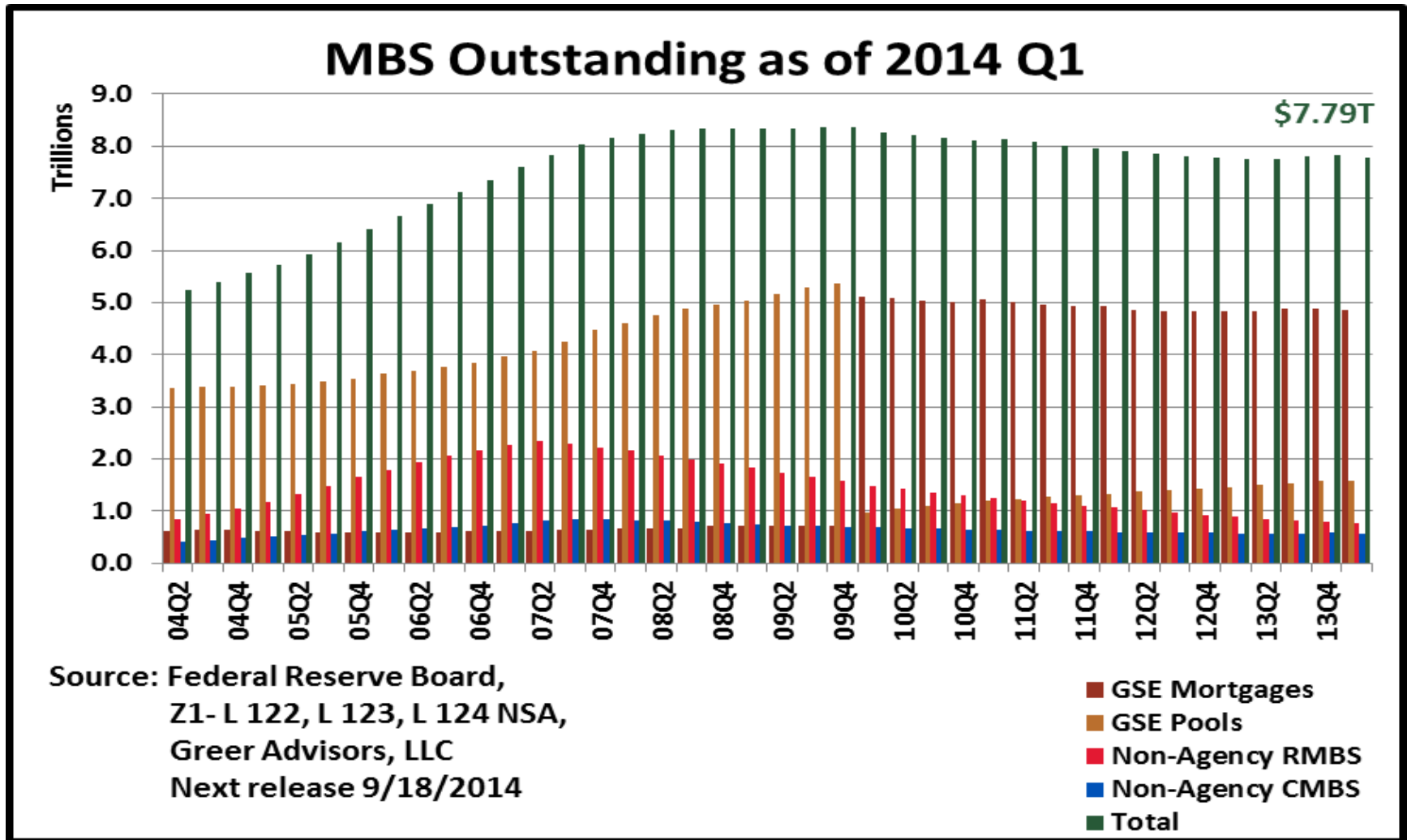
## Commercial Mortgage Backed Security

- Type of pass-through security
- Commercial Mortgages are securitized into a pool. Rights to the revenue from the mortgages are divided into many smaller pieces (tranches, strips, slices), each with differing priorities. Proceeds are distributed to investors based on the priority of their tranche.

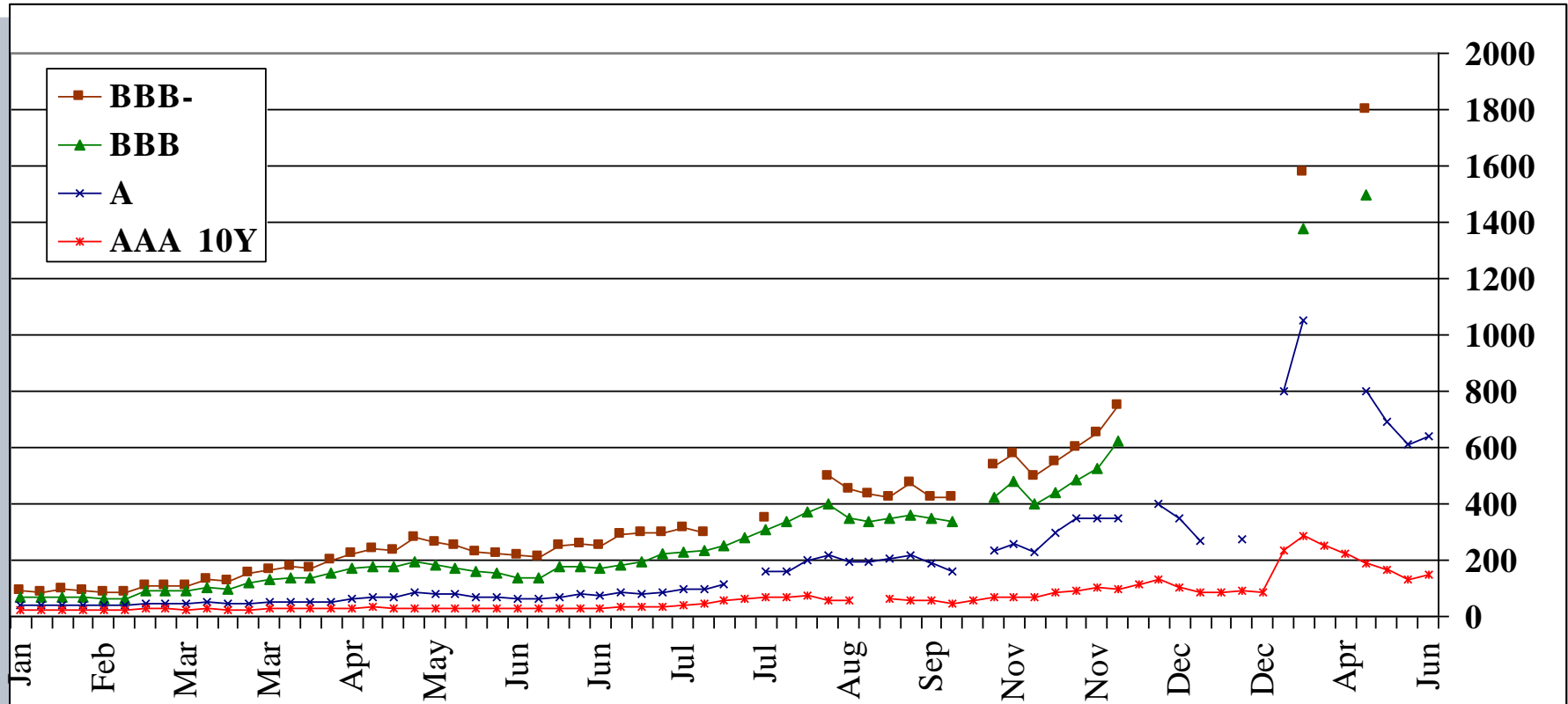
# Subordination Graph



# MBS Outstandings in U.S. - Grows



# CMBS Yield Spreads (Spread to Swap)



Source: CM Alert, Greer Advisors, LLC

Note: X-axis not to scale. Spreads are "over swaps" for 10-year Treasuries.

Note: Last this is what I sent throughout BofA in mid 2007.

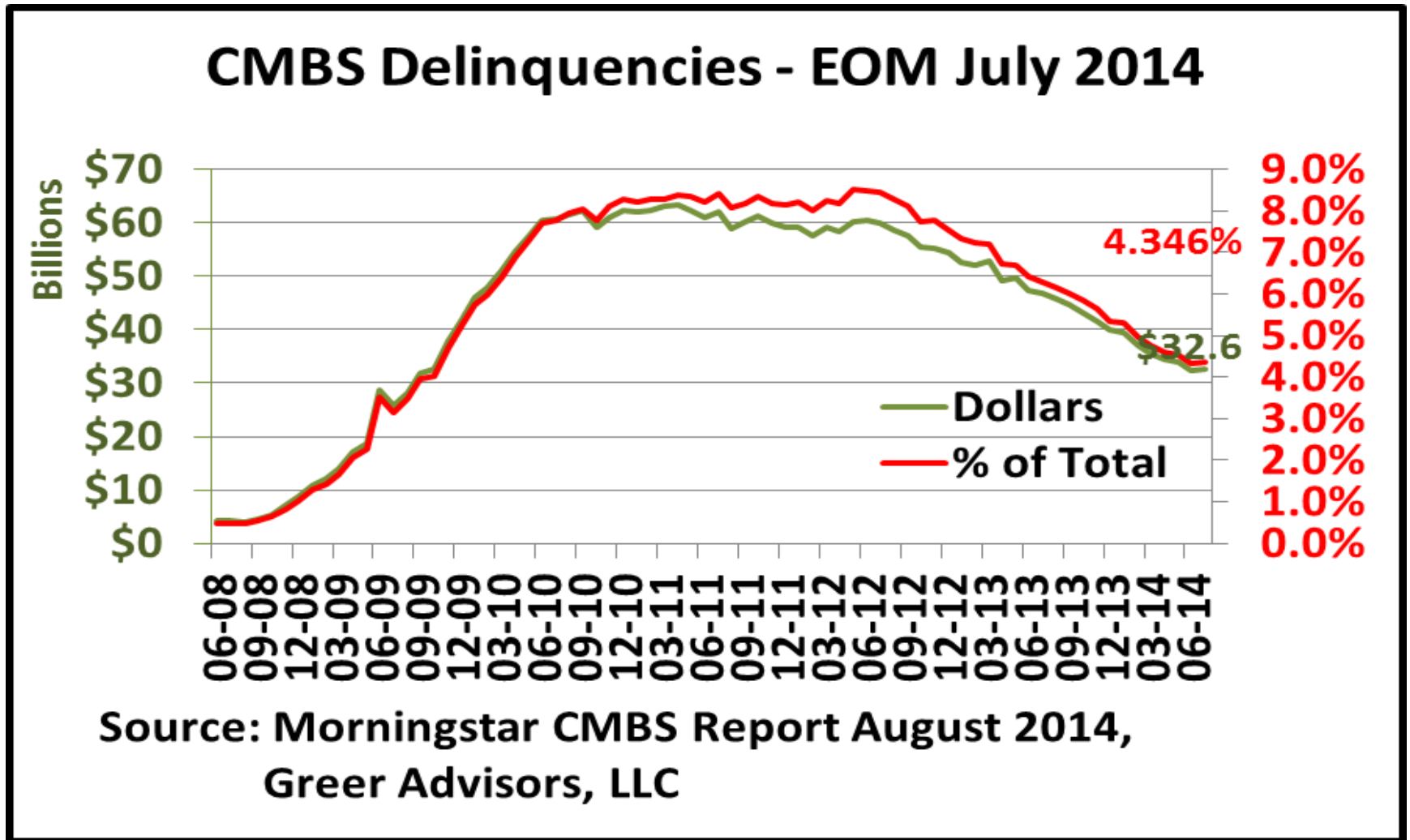
14 Also sent prior versions early 2007

**Greer Advisors, LLC**

# Example of a “Peak” vs. “Trough” CMBS

		No. Loans		250	
		Avg. Loan Size		\$10,000,000	
		Total Loan Amt.		\$2,500,000,000	
		Index Name		10-Year Treasury	
		Index Rate		3.100%	
		Avg. Margin		1.750%	
		Avg Yield		4.850%	
<b>Peak</b>	<b>Near Trough</b>			<b>Peak</b>	<b>Near Trough</b>
<b>2007.01</b>	<b>2009.0513</b>	<b>Rating (10Y)</b>	<b>Subordination</b>	<b>2007.01</b>	<b>2009.0513</b>
<b>0.0020</b>	<b>0.0166</b>	<b>AAA S60</b>	<b>60.0%</b>	<b>3.300%</b>	<b>4.760%</b>
<b>0.0025</b>	<b>0.0170</b>	<b>AAA S30</b>	<b>30.0%</b>	<b>3.350%</b>	<b>4.795%</b>
<b>0.0030</b>	<b>0.0800</b>	<b>AAA</b>	<b>12.5%</b>	<b>3.400%</b>	<b>11.104%</b>
<b>0.0040</b>	<b>0.1617</b>	<b>AA</b>	<b>9.0%</b>	<b>3.500%</b>	<b>19.268%</b>
<b>0.0100</b>	<b>0.2650</b>	<b>A</b>	<b>8.0%</b>	<b>4.100%</b>	<b>29.605%</b>
<b>0.0175</b>	<b>0.4701</b>	<b>BBB</b>	<b>5.0%</b>	<b>4.850%</b>	<b>50.114%</b>
<b>0.0250</b>	<b>0.5128</b>	<b>BB</b>	<b>4.0%</b>	<b>5.600%</b>	<b>54.383%</b>
<b>0.0400</b>	<b>1.2204</b>	<b>B</b>	<b>2.5%</b>	<b>7.100%</b>	<b>125.144%</b>
<b>0.0500</b>	<b>1.8300</b>	<b>Unrated</b>	<b>0 to &lt;2.5%</b>	<b>8.100%</b>	<b>186.100%</b>
			<b>Weighted Average Yield</b>	<b>3.594%</b>	<b>14.833%</b>
		<b>Implied Annual Excess Return</b>		<b>0.256%</b>	<b>-10.983%</b>
<b>Note: Assumes 1% swap, agency, trust, servicer and other fees.</b>				<b>\$6,400,000</b>	<b>-\$274,577,763</b>

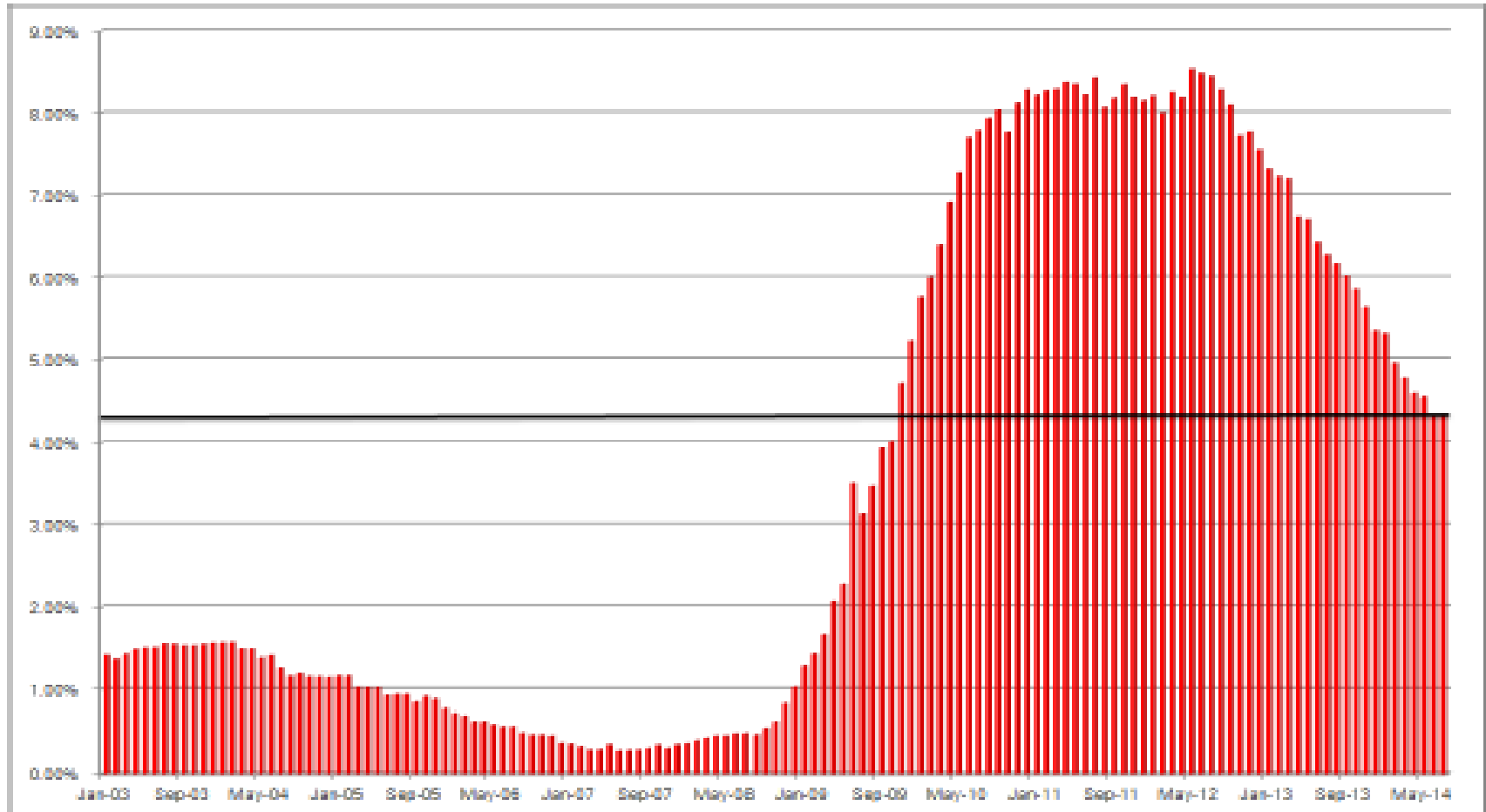
# CMBS Delinquencies – Rise & Fall





# CMBS Delinquencies – Long View

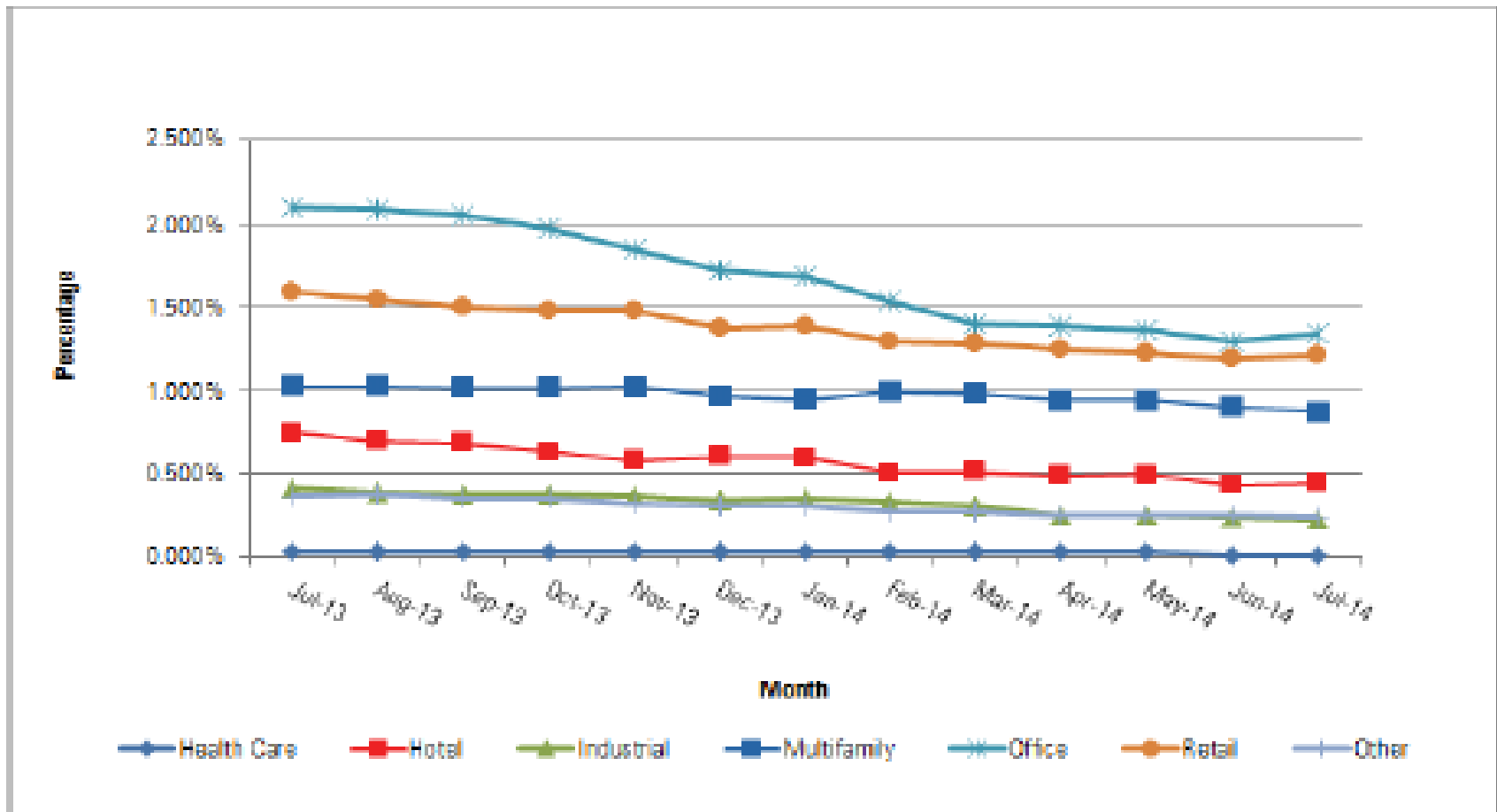
**Chart 4 – Historical Monthly CMBS Delinquency by Percentage**



Source: Morningstar Credit Ratings, LLC

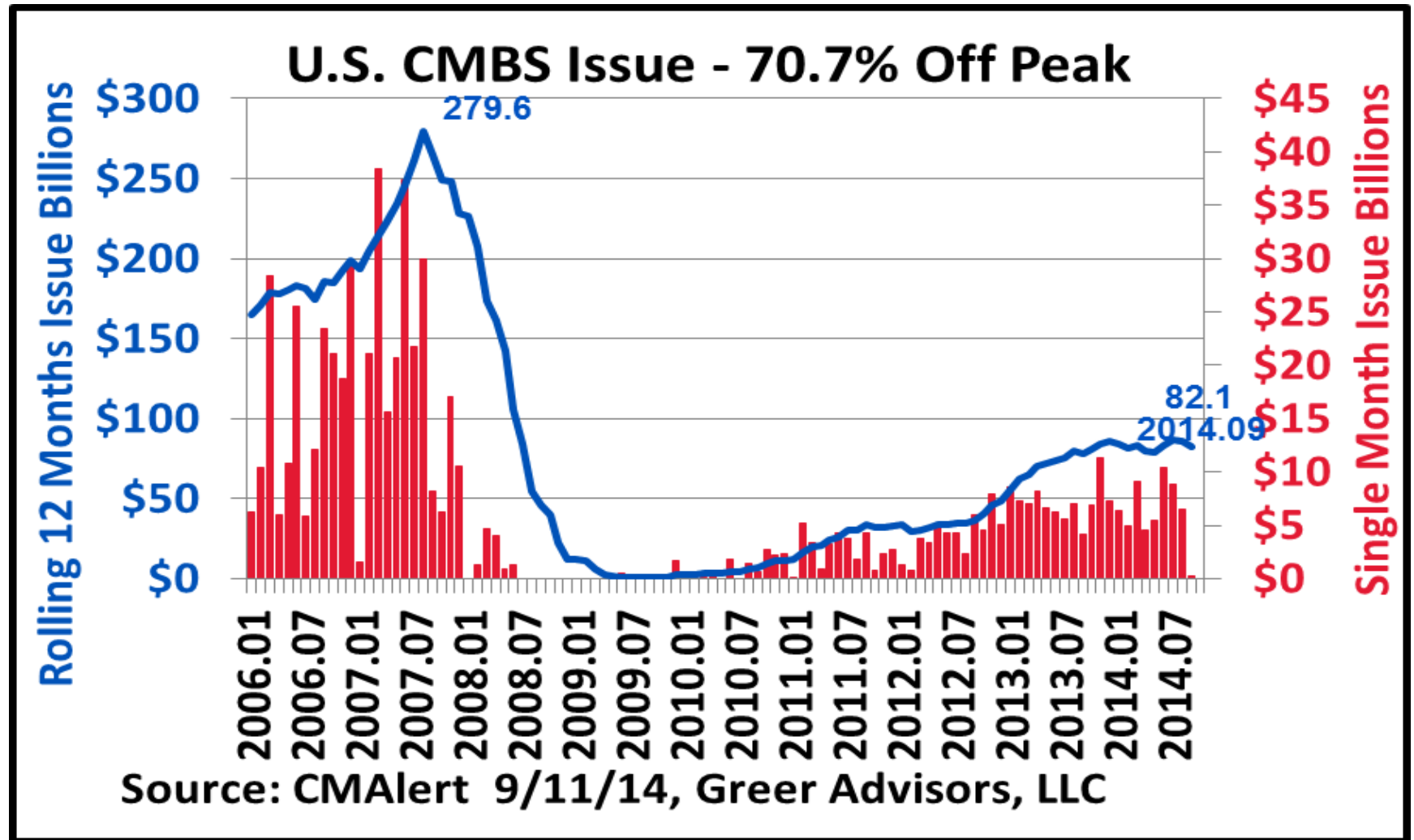
# CMBS Delinquencies – Property Type

Chart 14 – Trailing Twelve-Month Delinquency by Property Type: As Percentage of CMBS Universe



Source: Morningstar Credit Ratings, LLC

# CMBS Issuance - Rising from Floor



# Synthetic CMBX Yields (Spreads to Swaps) – See Risk

<b>Greer CMBS / CMBx Yield Rate<sup>TM</sup></b>				
<b>Tranche</b>	<b>Yield</b>	<b>Suboord</b>	<b>% of Capital Stack</b>	<b>Contribution to Total</b>
<b>CMBX.NA.AAA.6</b>	<b>3.17%</b>	<b>30.9%</b>	<b>69.1%</b>	<b>2.19%</b>
<b>CMBX.NA.AS.6</b>	<b>3.67%</b>	<b>21.1%</b>	<b>9.8%</b>	<b>0.36%</b>
<b>CMBX.NA.AA.6</b>	<b>4.15%</b>	<b>15.7%</b>	<b>5.4%</b>	<b>0.22%</b>
<b>CMBX.NA.A.6</b>	<b>4.64%</b>	<b>12.1%</b>	<b>3.6%</b>	<b>0.17%</b>
<b>CMBX.NA.BBB-.6</b>	<b>5.64%</b>	<b>6.9%</b>	<b>5.2%</b>	<b>0.29%</b>
<b>CMBX.NA.BB.6</b>	<b>7.62%</b>	<b>5.3%</b>	<b>1.6%</b>	<b>0.12%</b>
<b>All others</b>	<b>14.00%</b>	<b>0.0%</b>	<b>5.3%</b>	<b>0.74%</b>
<b>Implied Overall Debt Yield (Interest)</b>			<b>100.0%</b>	<b>4.10%</b>

Notes: ① The table is somewhat complicated, as evidenced by the numerous footnotes. Several conclusions can be drawn. 1) If the 'Implied Overall Debt Yield' is greater than loan rates in the marketplace, the CMBS market CAN NOT recover because the required bond yields are too high to make debt affordable to borrowers. 2) When the spread between AAA and BB tranches is high, say above 500 bps (now at 445 bps), the market can't recover because of risk aversion for lower-rated tranches. In January 2007, spreads between the AAA Sr tranche and BB tranches were around 65 bps. For most of late 2008 through 2012 and most of 2013, spreads were near 10,000 bps. Lastly, the yields for each tranche provide tremendous insight into the pricing of risk premiums for each layer in the capital stack.

② Markit<sup>TM</sup> Data and Calculations based on close of 9/11. Swap (10Yr) as of 9/10. CMBx prices are based on Series 6 data. Subordination levels are based on average credit enhancement.

③ Coupon and Price data were from Markit<sup>TM</sup> for AAA Senior through BB bonds. Markit<sup>TM</sup> data was used as part of the calculations by Greer Advisors, LLC to determine yields.

④ Profit / arbitrage opportunity for the issuer was ignored.

⑤ The yield for 'All Others' class was based on the yield spread between the BB yield (7.62%) and the BBB- yield (5.64), times 4.0 (7.90), plus the yield on the BBB- class, rounded to the nearest bp.

# What is a CDO? 😊

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## Collateralized Debt Obligation

- Type of pass-through security
- CDOs are securitized debt pools, similar to CMBS, but debts can be CMBS/CDO paper, car/boat/plane loans, credit cards, or virtually any type of debt obligation. Rights to the revenue from the obligations are divided into many smaller pieces (tranches, strips, slices), each with differing priorities. Proceeds are distributed to investors based on the priority of their tranche.
- Tough to gauge accurately, but most experts believe these have accounted for 5-10% of all commercial real estate lending the past few years.

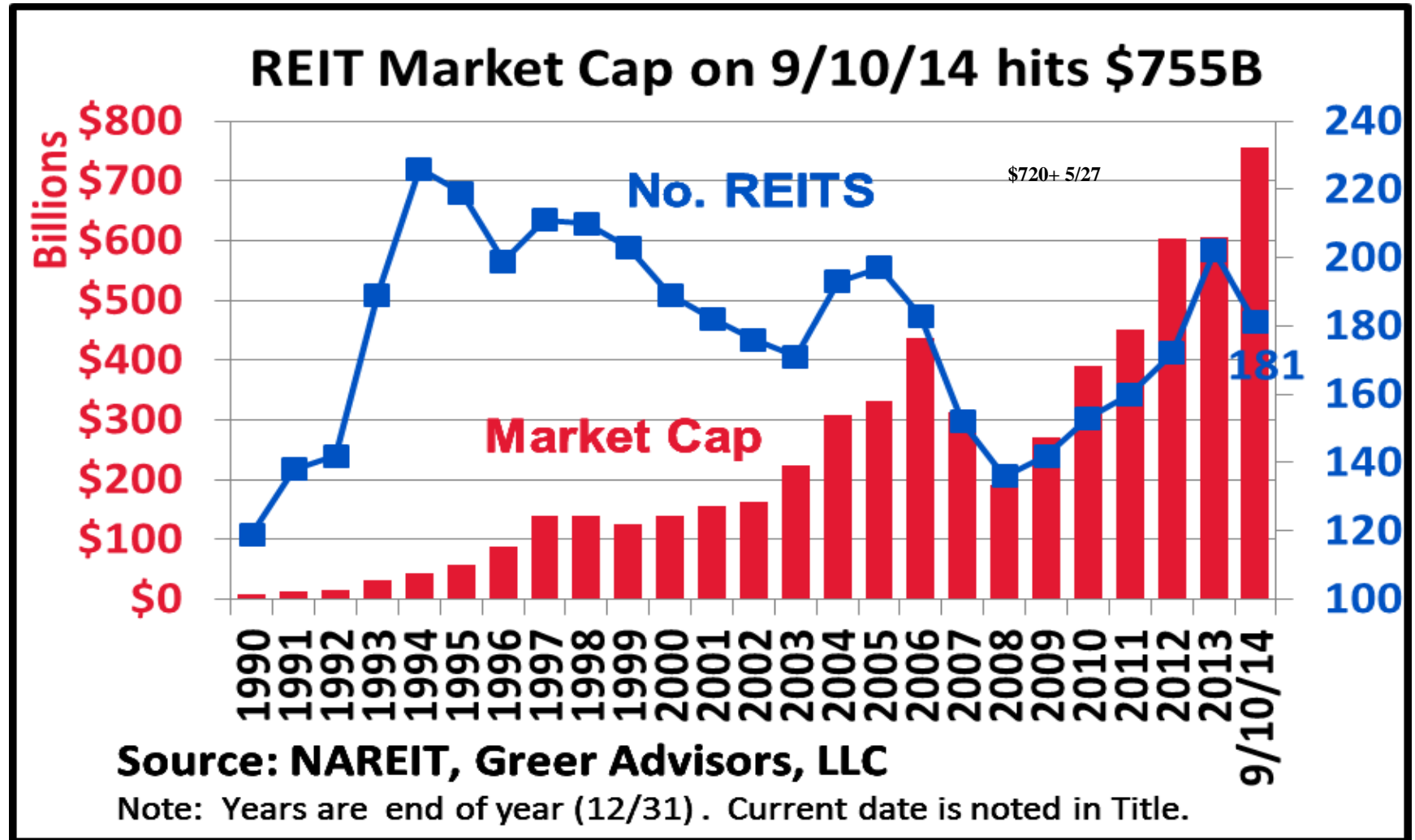
# What is REIT? 😊

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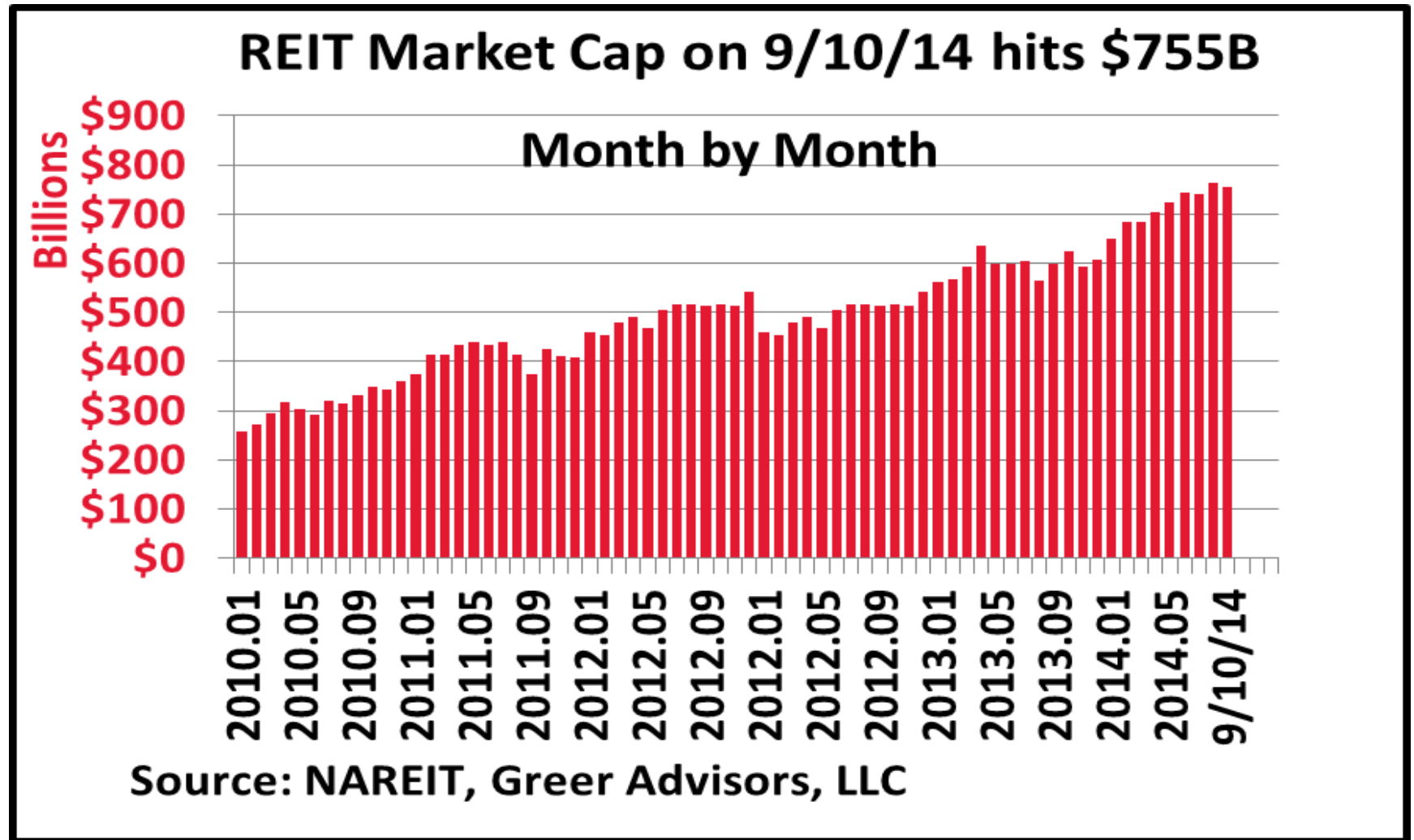
## Real Estate Investment Trust

- Type of Pass-through Security
- Effectively a corporation
- 95% of income passed through to shareholders.  
No “corporate” tax. All earnings single-taxed at shareholder level.
- Current “Industry” Issues:  
Definition of Assets, Max Debt Load, Yield

# REIT Market Capitalization – Long Term

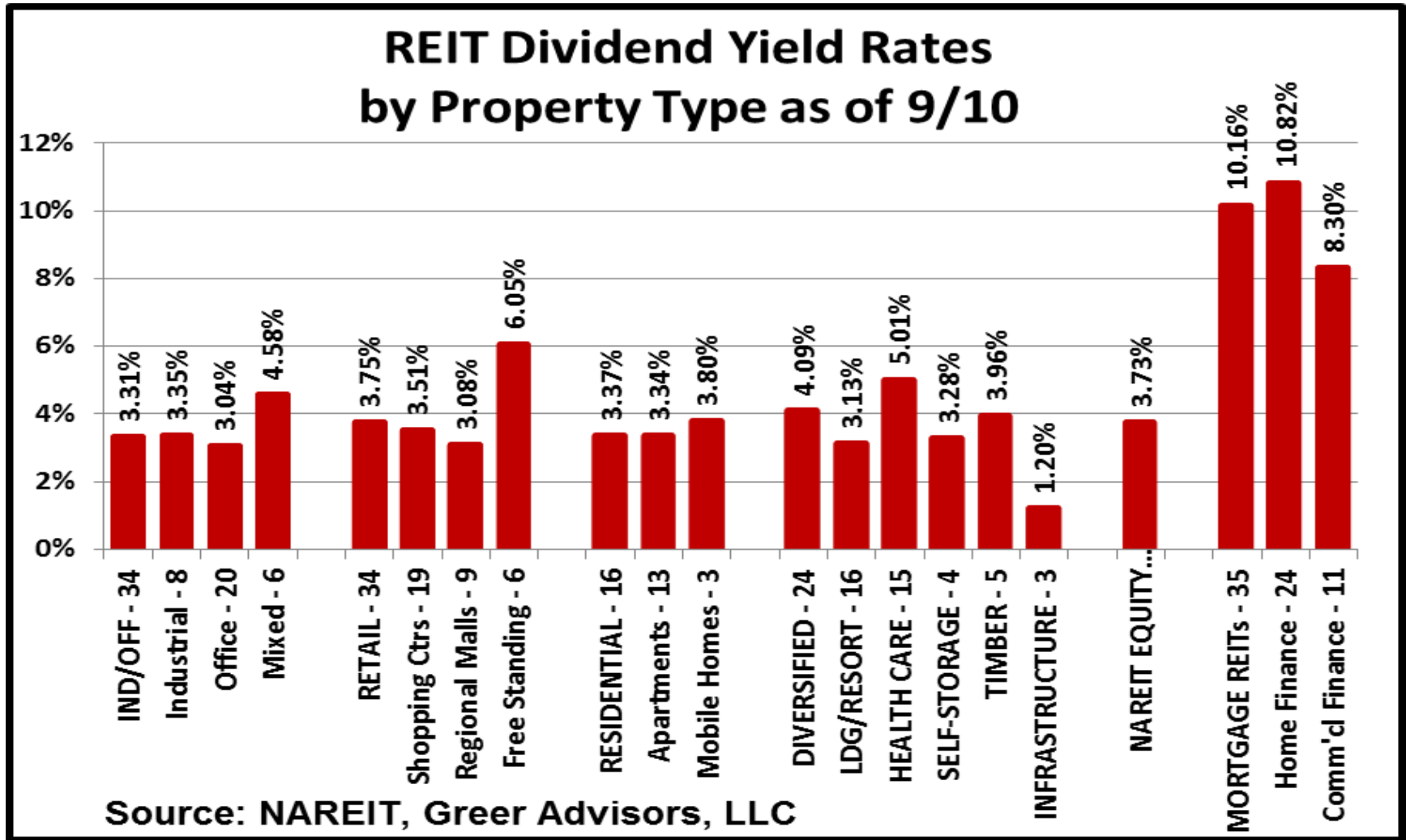


# REIT Market Capitalization – Short Term





# REIT Property Type Dividend Yields



# Portfolio - HBU

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## Synergistic

- Added Value via Demonstrated Portfolio Premium
- Demonstrated Market Demand for Portfolio
- Added Value via Risk Reduction

## Non-Synergistic

- No value add = Subdivision selloff
- No Risk Reduction

# Market Performance - Office

Total Office Market Statistics % Δ RPASF - Mid-Year 2014									
Rnk	Market	QoQ %Δ	Market	4Q %Δ	Market	8Q %Δ	Market	12Q %Δ	12QVI
1	Fort Smith	14.16%	Columbus GA	20.28%	San Francisco	22.32%	San Francisco	46.10%	0.24
2	Wichita	6.68%	Fort Smith	10.11%	Denver	14.85%	New York City	19.37%	0.41
3	Stockton/Modesto	5.14%	Pensacola	8.60%	Fayetteville/Springdale/Rog	12.09%	Lubbock	15.87%	1.64
4	South Bay/San Jose	4.58%	Denver	7.23%	Anchorage	9.59%	Seattle/Puget Sound	13.21%	0.78
5	East Bay/Oakland	3.76%	Austin	6.90%	Savannah	8.54%	Charlotte	10.99%	0.57
51	Las Vegas	-3.22%	Madison	-3.15%	Buffalo/Niagara Falls	-4.53%	Fresno	-6.34%	-1.69
52	Port St Lucie/Fort Pierce	-3.69%	Chattanooga	-4.02%	Erie	-5.21%	Port St Lucie/Fort Pierce	-8.14%	-2.96
53	Lincoln	-4.96%	Huntington/Ashland	-5.08%	Syracuse	-6.78%	Toledo	-10.02%	-1.43
54	Erie	-6.49%	Syracuse	-5.13%	Columbus GA	-6.88%	Erie	-10.83%	-2.24
55	Charleston/N Charleston	-7.24%	McAllen/Edinburg/Pharr	-5.75%	Port St Lucie/Fort Pierce	-8.03%	Hawaii	-11.24%	-0.74
	Totals	0.38%	Totals	3.28%	Totals	4.82%	Totals	5.61%	1.00
Note: Above data is limited to top 55 markets based on size. Min/Max/Ave. below based on all 145 markets. VI= Volatility Index = Market Coefficient of Variation / National COV Source: CoStar Inc, and Greer Advisors, LLC The %Δ figures are not annualized.									
	Min	-12.26%	Min	-14.90%	Min	-12.98%	Min	-16.06%	
	Max	11.12%	Max	70.44%	Max	87.37%	Max	33.06%	
	Avg	0.40%	Avg	1.28%	Avg	0.76%	Avg	-0.85%	

# Market Performance - Retail

Total Retail Market Statistics % Δ RPASF Mid-Year 2014									
Rnk	Market	QoQ %Δ	Market	4Q %Δ	Market	8Q %Δ	Market	12Q %Δ	12QVI
1	Hawaii	11.82%	Davenport/Moline/Rock Isl.	35.76%	New York City	83.87%	New York City	44.59%	0.81
2	New York City	6.62%	Hawaii	13.01%	Long Island (New York)	16.00%	Miami-Dade County	20.97%	0.26
3	Davenport/Moline/Rock Isl.	5.45%	Yakima	11.77%	Little Rock/N Little Rock	14.37%	South Bay/San Jose	15.48%	0.25
4	Charleston/N Charleston	5.31%	Omaha/Council Bluffs	9.49%	Tallahassee	12.93%	Fayetteville/Springdale/Rog	14.63%	0.53
5	Columbus GA	4.75%	Long Island (New York)	8.42%	Montgomery	11.58%	Lafayette	12.70%	0.71
51	Killeen/Temple/Fort Hood	-0.84%	Stockton/Modesto	-4.02%	Portland/South Portland	-5.74%	Rochester	-8.21%	-0.35
52	Green Bay	-1.36%	Baton Rouge	-4.89%	Port St Lucie/Fort Pierce	-6.44%	Fort Wayne	-9.33%	-0.43
53	Cincinnati	-2.37%	Brownsville/Harlingen	-8.26%	Chattanooga	-8.19%	Las Vegas	-11.81%	-0.30
54	Springfield	-2.38%	McAllen/Edinburg/Pharr	-9.89%	Beaumont/Port Arthur	-8.32%	South Bend/Mishawaka	-11.83%	-0.66
55	Chattanooga	-2.70%	Chattanooga	-10.68%	Shreveport/Bossier City	-9.17%	Deltona/Daytona Beach	-12.08%	-0.47
	Totals	1.32%	Totals	2.56%	Totals	2.64%	Totals	1.19%	1.00
COV									
Source: CoStar Inc, and Greer Advisors, LLC      The %Δ figures are not annualized.									
	Min	-12.79%	Min	-13.17%	Min	-13.68%	Min	-18.74%	
	Max	11.82%	Max	35.76%	Max	83.87%	Max	44.59%	
	Avg	1.32%	Avg	2.56%	Avg	2.64%	Avg	1.19%	

# Market Performance - Industrial

Total Industrial Market Statistics % Δ RPASF Mid-Year 2014									
Rnk	Market	QoQ %Δ	Market	4Q %Δ	Market	8Q %Δ	Market	12Q %Δ	12QVI
1	Augusta/Richmond County	10.42%	Charleston W/V	23.15%	Tucson	108.81%	Portland	35.52%	0.55
2	Kingsport/Bristol/Bristol	5.50%	Green Bay	16.11%	Tallahassee	58.10%	Lexington/Fayette	26.86%	0.19
3	Portland/South Portland	4.98%	San Francisco	14.80%	Ocala	38.75%	Seattle/Puget Sound	25.19%	0.11
4	Oklahoma City	4.45%	Richmond VA	14.49%	Visalia/Porterville	37.34%	Asheville	24.33%	0.84
5	Denver	4.17%	Pensacola	12.62%	Lubbock	35.03%	Stockton/Modesto	22.95%	0.17
51	Phoenix	-1.44%	Hartford	-2.74%	Springfield	-21.31%	Boise City/Nampa	-3.65%	-0.34
52	Fayetteville	-1.78%	Charleston/N Charleston	-3.40%	San Luis Obispo/Paso Robl	-23.81%	Yakima	-4.94%	2.09
53	Charleston W/V	-2.86%	Tulsa	-4.86%	Toledo	-36.93%	Albany/Schenectady/Troy	-10.41%	85.12
54	Spokane	-3.23%	El Paso	-5.55%	Youngstown/Warren/Board	-43.56%	Wilmington	-11.59%	-7.23
55	Dayton	-3.25%	Salinas	-5.74%	West Michigan	-61.05%	Brownsville/Harlingen	-12.48%	24.22
	Totals	1.02%	Totals	4.51%	Totals	95.94%	Totals	8.35%	1.00
Note: Above data is limited to top 55 markets based on size. Min/Max/Ave. below based on all 145 markets. VI=Volatility Index = Market Coefficient of Variation / National COV Source: CoStar Inc, and Greer Advisors, LLC The %Δ figures are not annualized.									
		Min		Min		Min		Min	
		-12.26%		-14.90%		-12.98%		-16.06%	
		Max		Max		Max		Max	
		11.12%		70.44%		87.37%		33.06%	
		Avg		Avg		Avg		Avg	
		0.40%		1.28%		0.76%		-0.85%	

# What is CDS? 😊

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## Credit Default Swap

- A bilateral contract where two parties agree to trade the credit risk of a third-party. A protection buyer pays a periodic fee to a protection seller in exchange for a contingent payment by the seller upon a default or failure to pay. Once triggered, the seller either takes delivery of the collateral (eg bond, note) or pays the buyer the difference between the par value and recovery value of the bond (cash settlement).
- They resemble an insurance policy, as they can be used by debt owners to hedge against credit events.

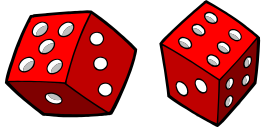
# Players in “Simple” CDS

## Business Issues Bonds

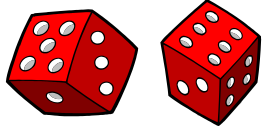


Bonds initially rated too poor for market, eg “BB”

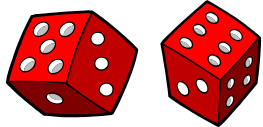
Side Bet 1



Side Bet 2



Side Bet 3

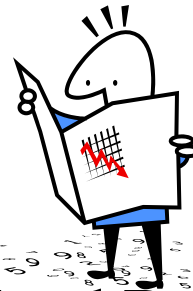


Investment Bank issues CDS (aka Credit Enhances Debt) Enough to make BB = AA, if debtor fails, IB buys bonds

## Rating Agency Rates Bonds



Gives loss forecast & amount required for “AA” rating



Pension Fund Buys Bonds with CDS enhancement  
Thinks it's AA investment

**Greer Advisors, LLC**

# Evolution of CDS

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- Simple CDS = “Full Coverage”
  - Buyer is Party to Credit Instrument
  - Seller Provides “Full” Coverage
  - Seller Pays (makes up) Shortfall or
  - Seller Buys Credit Instrument from Buyer
  - Buyer is “Made Whole”
- Buyer is Not a Part to Credit Facility, merely a speculator
- Sellers Provide Partial Coverage (ceiling) or Part of Credit
- Sellers Provide Incremental Coverage
  - Goal is to provide “Partial” Credit Enhancement
  - Ratings Are Moved (eg “BB” to “A” rating)
- CDS – Complex Credit
  - CMBS (vertical [multi-tranche buyer] or horizontal)
  - Multiple facilities
  - REITs added



# CDS – Credit Enhancement – Market Change

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## ■ DEBT ISSUANCE

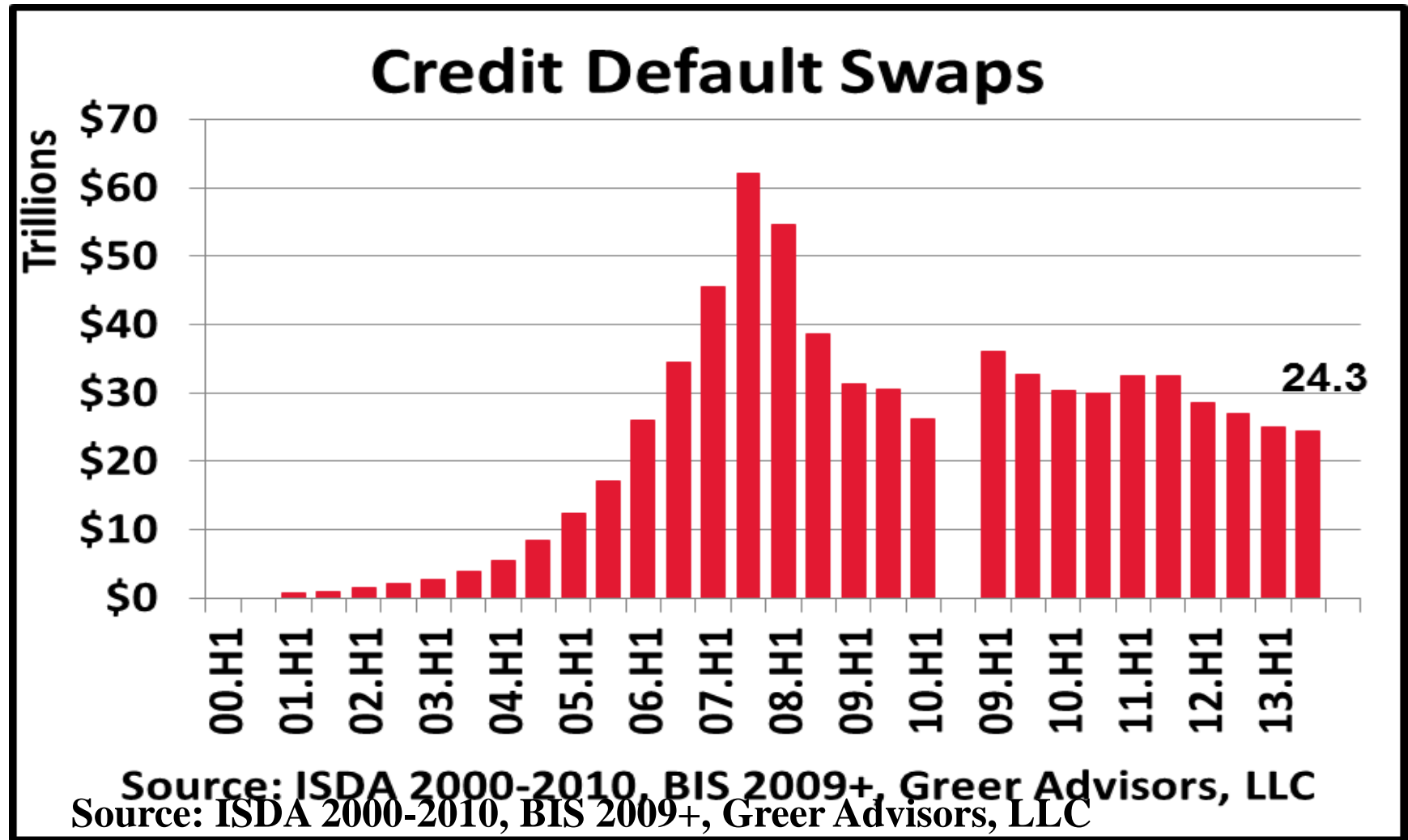
- Debt Issued \$1B
- SRA Rates Debt
- Estimated Loss = \$10MM = “B” Rating
- SRA says \$1MM = AA
- \$9MM CDS bought
- Debt “credit enhanced” from “B” to “AA”

## ■ DEBT RE-RATED

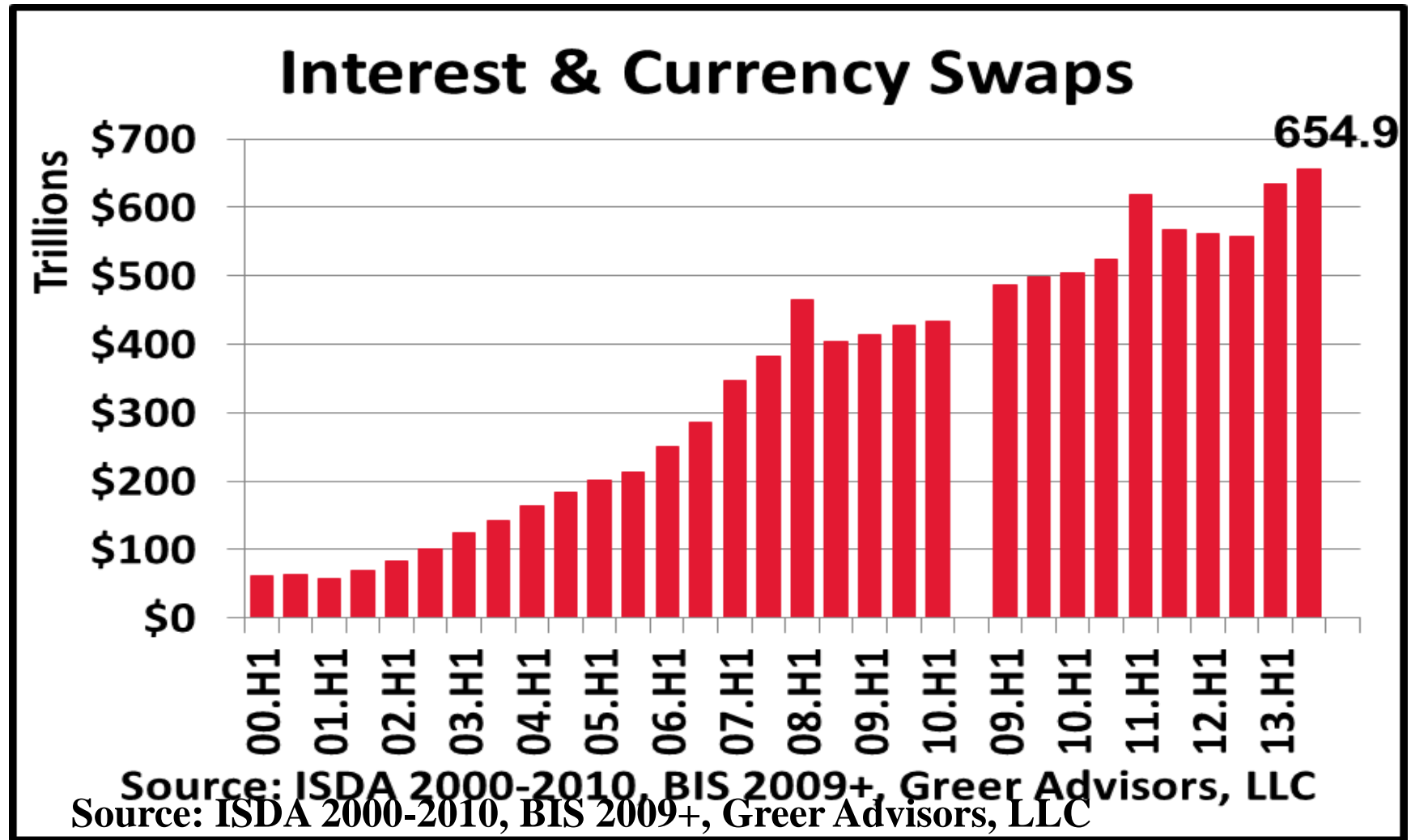
- Existing Debt 6 mo’s later
- SRA Re-Rates Debt
- Estimated Loss now \$20MM = “unrated” security
- SRA says \$1MM = AA
- CDS provided \$9MM coverage, yields \$11MM expected loss
- Credit Enhancement not enough to yield rated security

Note: Above is Hypothetical Example

# Credit Default Swaps



# Interest and Currency Swaps



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- **What Caused the Fall**

# What caused the Fall?

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- Homeowners overbought. The escalation of values led to irrational behavior.
- Purchasers of securitized debt believed the rating agencies. They lost discipline, and no longer underwrote their purchases themselves. This led to unrealistically low interest rates.
- Issuers of securitized debt issued loans that were unsustainable. Critical underwriting was replaced with production goals. Loans were booked with the intention to sell in a few months, not with the intention to hold.
- Credit Enhancements were used to inflate ratings
- Regulators did not regulate with scrutiny. Numerous “soft” whistles were blown, but no-one did anything.

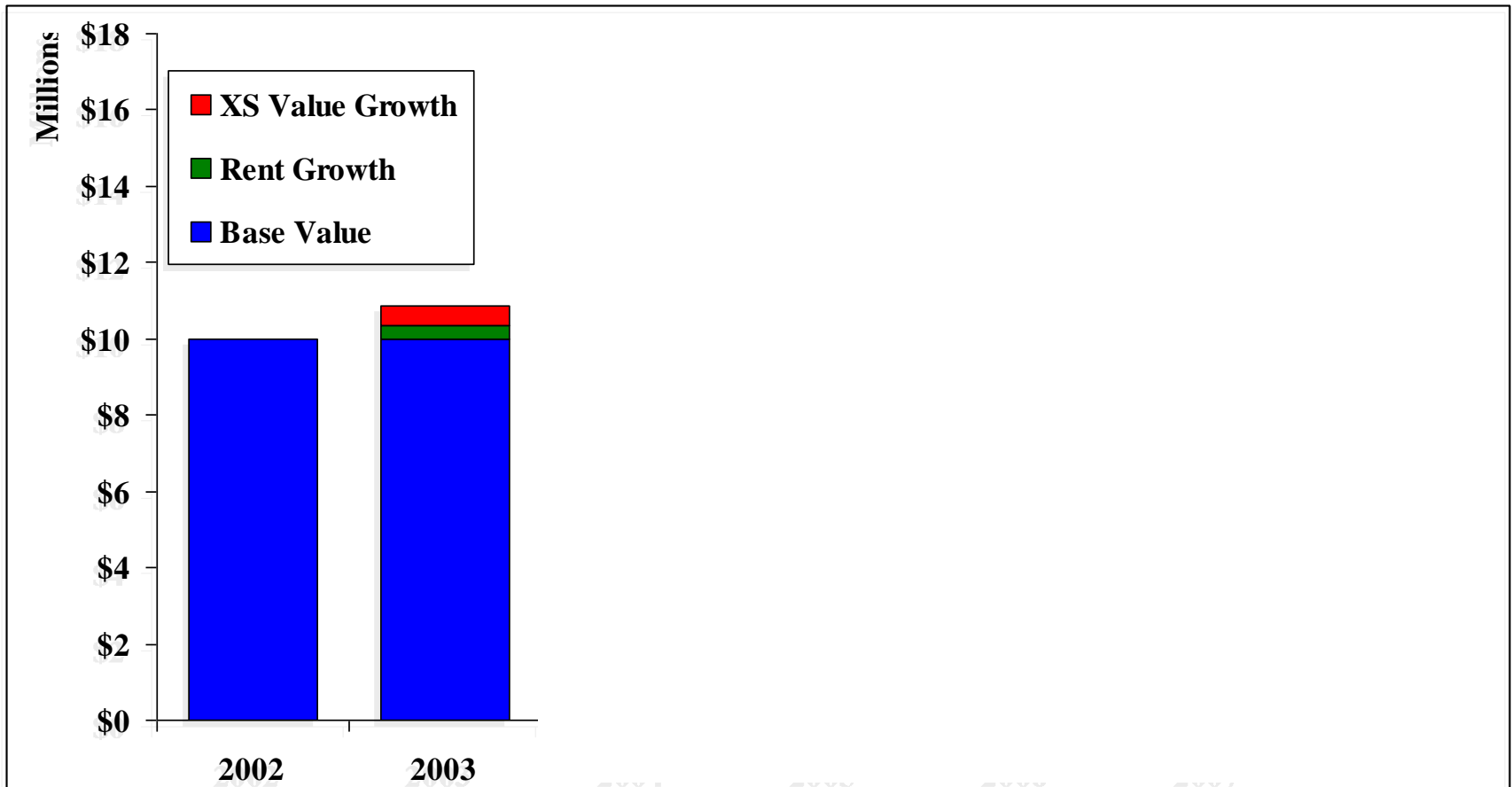
## Cause of Greed – Unrealistic Growth

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Year	Rent	RentG	Ind Cap	Value
2002	750,000	3.30%	7.50%	\$10,000,000

- Increase in value was only “interest rates” first 2 years. Momentum effect carried it further. What happens when it stops?

# Rent versus Value Growth



Source: Greer Advisors, LLC

# Questions / Answers



**Greer Advisors, LLC**

[www.GreerAdvisors.com](http://www.GreerAdvisors.com)

**NOTE: This is Bicycle 3, "BEFORE" renovation**